UNITED STATES HOLOCAUST MEMORIAL MUSEUM

PERFORMANCE & ACCOUNTABILITY REPORT

FISCAL YEAR 2008

October 1, 2007 - September 30, 2008

January 26, 2009

PERFORMANCE AND ACCOUNTABILITY REPORT

Fiscal Year 2008

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When the Museum opened in 1993, its founders knew that its message was timeless, but they could not have imagined that in the 21st century it would become even more timely. As a *living* memorial, the Museum teaches the history and lessons of the Holocaust so that both leaders and citizens will be motivated to confront hatred, promote human dignity, strengthen democracy, and prevent genocide.

In a world with increasing ethnic violence and extremism, rising anti-Semitism, and continuing genocide, our work has never been more pertinent or more urgent. We believe that our programs for teachers, diplomats, law enforcement officers, the military, the clergy, and concerned citizens help people understand the powerful lessons that history holds for our own times.

Through its on-site programs, outreach activities, and Web site, the Museum is reaching millions of Americans as well as a growing international audience each year with these stark lessons: evil is not eradicable; indifference has consequences; freedom requires responsibility. Inspired by the survivors, challenged by our times, and gratified by the continued high demand for our programs, the Museum will continue in Fiscal Year 2009 to bring these lessons to millions more.

Sen Adoughest

Sara J. Bloomfield Director

I, Sara J. Bloomfield, Director of the United States Holocaust Memorial Museum, state and assure that to the best of my knowledge:

- (1) The system of internal controls of this agency is functioning and provides reasonable assurance as to the: efficiency and effectiveness of programs and operations, reliability of financial performance information, and compliance with laws and regulations. These controls satisfy the requirements of the *Federal Managers Financial Integrity Act*.
- (2) The system of internal controls of this agency that relates to the security of financial management systems and performance and other financial data provide protections commensurate with the risk and magnitude of harm resulting from the loss, misuse, or unauthorized access and satisfy the requirements of section 5131 of the *Clinger-Cohen Act* of 1996; sections 5 and 6 of the *Computer Security Act*; and section 3533(D)(2) of the *Government Information Security Reform Act* and *the Federal Information Security Management Act*.
- (3) The financial management systems of this agency provide reasonable assurances that: obligations and costs are in compliance with applicable law; performance data and proprietary and budgetary accounting transactions applicable to the agency are properly recorded and accounted for to permit the timely preparation of accounts; reliable performance information, and to maintain accountability for the assets. The financial control at this agency satisfies the requirements of the *Federal Managers Financial Integrity Act*.
- (4) The financial management systems of this agency provide this agency with reliable, timely, complete, and consistent performance and other financial information to make decisions, efficiently operate and evaluate programs, and satisfy the requirements of the *Federal Financial Management Improvement Act* section 803(a), the *Government Performance and Results Act*, and OMB circular No. A-11 Preparation and Submission of Budget Estimates. A remediation plan under *FMFIA* is not required.
- (5) There are no material weaknesses reported.

Sen Adoughest

Sara J. Bloomfield Director

Introduction

This report, *Management's Discussion and Analysis*, provides an overview of the financial position and results of activities of the United States Holocaust Memorial Museum (the "Museum") for the fiscal year ended September 30, 2008 (FY 2008). Prepared by Management, it is supplemental information to the financial statements and the footnotes in Part 2 of the *Performance and Accountability Report* (PAR). This information should assist readers of these statements in better understanding the Museum's financial position and operating activities.

As America's national institution for Holocaust education and remembrance, the Museum brings the history and lessons of the Holocaust to individuals from all walks of life through educational outreach, teacher training, traveling exhibitions, and scholarship.

The Museum is a public-private partnership which receives an annual Federal appropriation as well as private donations. The Federal appropriation primarily supports the basic operations of the Museum facility, which is a national memorial. Private (Non-appropriated) funding primarily supports educational programming, scholarly activities, and outreach.

The Museum is an independent establishment of the United States Government (*Public Law 106-292–October 12, 2000*) and is governed by a board of trustees known as the United States Holocaust Memorial Council (the "Council"). The Council has 65 voting members and three nonvoting members. Of the voting members, 55 are appointed by the President of the United States, five are appointed from among Members of the U. S. House of Representatives, and five are appointed from among members of the U. S. Senate. Of the three nonvoting members, one appointment is made by each of the Secretaries of the Departments of the Interior, State, and Education. Presidentially appointed members serve five-year terms; Members of Congress serve until the end of the Congressional term.

Performance Goals and Results

Having achieved extraordinary success in its first ten years, the Museum established a strategic plan that provides a vision and framework for its activities through its second decade. The Museum had 43 established objectives for FY 2008 related to education, remembrance, research, and infrastructure support. The Museum

met or exceeded 22 objectives, partially met 18 objectives, deferred the targeted completion dates on two objectives, and one objective was not met. Full details on these goals and the related results are presented in the PAR that follows this section.

Financial Statements Summary

The Museum's financial position remained strong at September 30, 2008, with total assets of approximately \$307.6 million and total liabilities of approximately \$24 million. Net assets, which represent the residual interest in the Museum's assets after liabilities are deducted, are \$283.6 million, a 17 percent decrease from the prior fiscal year. The decrease in net assets is primarily attributable to investment depreciation and a restatement of the beginning balance related to depreciation of the permanent exhibition's capitalized cost and a change in accounting treatment of unexpended appropriations. The restated amount is \$26.1 million.

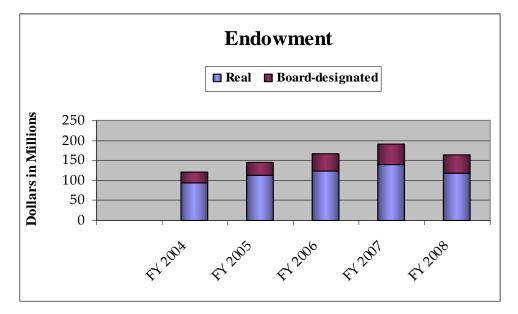
STATEMENT OF FINANCIAL POSITION

Contributions Receivable. The Museum has contributions receivable, net of allowance for doubtful accounts and discounts to present value, of \$23.9 million. Of these receivables, \$8.6 million are current and \$15.3 million are due after one year.

Long-Term Investments. Long-term investments are the largest of the non-current assets and consist mainly of donated securities and the investment of endowment funds. The current Museum investment policies call for an asset allocation of 60 (-20 / +10) percent in equities, 30 (-15 / +15) percent in fixed income, and ten (0 / +10) percent in alternatives for endowment investments. Included in the Museum's interpretation of equity and fixed income strategies are investments in limited partnerships, limited liability companies, and trusts that seek a diverse range of equity and fixed income positions.

With the assistance of a highly qualified investment consultant, the Museum closely monitors all investments by meeting periodically with individual investment managers, reviewing related management reports including independently audited statements, daily monitoring public sources for issues of concern with these firms, and continually assessing performance benchmarks and risk indicators.

The endowment market value, \$164 million, has decreased to fiscal year 2006 levels due to the economic crisis. As outlined in the footnotes, the endowment consists of both board-designated and real endowments which are pooled for investment purposes. As of September 30, 2008 the board-designated endowment balance was approximately \$46.9 million, and the real endowment balances totaled approximately \$117.1 million.



Performance. The annual return for the pooled endowment fund this year was a negative 15.8 percent. Included in the calculation of this performance figure are realized and unrealized gains / losses along with investment income.

Property and Equipment. Property and equipment is \$97.1 million and consists of buildings and improvement (\$123.8 million), the permanent exhibition and other exhibitions (\$37.7 million), furniture and equipment (\$15.4 million), leasehold improvements (\$1.6 million), less accumulated depreciation of \$81.4 million.

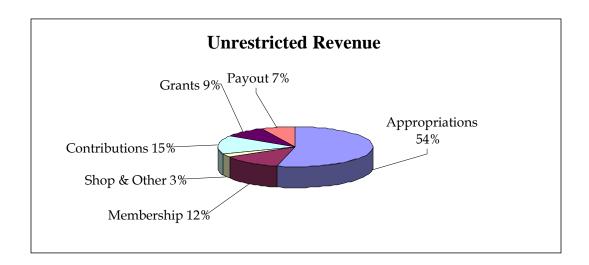
Liabilities. Liabilities consist primarily of accounts payable, accrued expenses and deferred revenue. Total liabilities are \$24 million.

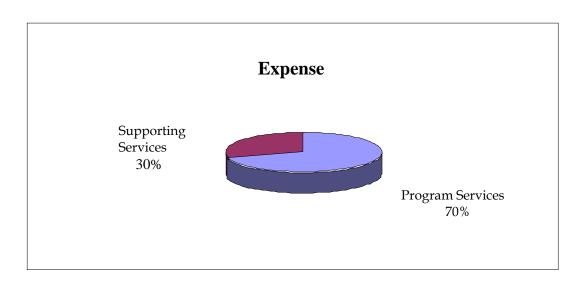
Net Assets/Federal Equity. The Museum has total equity of \$283.6 million of which approximately \$112.7 million is permanently restricted, and approximately \$34.2 million is temporarily restricted by donors. The Museum's equity includes investments in the Museum buildings and exhibitions.

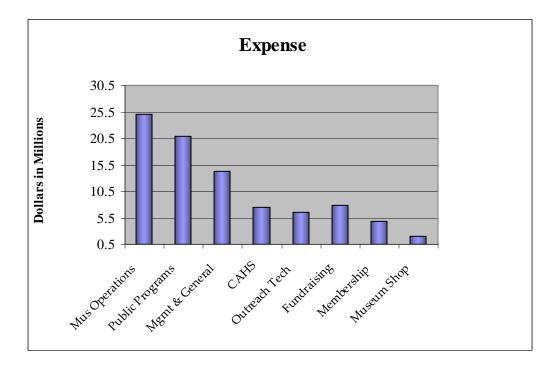
STATEMENT OF ACTIVITIES

The *Statement of Activities* presents the Museum's results of financial activity for the fiscal year and matches revenues to related expenses. The statement summarizes the annual gain/loss in equity.

Non-appropriated sources in FY 2008 provided 46 percent of unrestricted revenues and reflect the Museum's success in obtaining donor support for its program activities. Museum expenditures increased \$11.1 million (14 percent) from FY 2007 and are attributed to increases in payroll and contracts. Program services comprise 70 percent of these expenditures. The charts that follow provide details.







MANAGEMENT INTEGRITY: CONTROLS AND COMPLIANCE

The Museum maintains a comprehensive management control program through the activities of its internal auditor and the Council's Audit Committee, the review and monitoring efforts of its legal staff, and ongoing proactive improvement efforts made by its management staff.

Based on this program, the Museum has reasonable assurance that:

- The financial reporting is reliable.
- The Museum is in compliance with all applicable laws and regulations.
- Management's performance reporting systems are reliable.

In addition to these efforts, the Museum has also been accredited by the American Association of Museums. In going through the accreditation process, qualified museum professionals conducted a thorough independent evaluation of all aspects of the Museum, including a review of management controls.

The Director's Statement of Assurance, as required under the *Federal Manager's Financial Integrity Act*, attests to these and other Federal requirements for financial management.

During this year's audit, our external auditors noted deficiencies in their Independent Auditors' Report on Internal Control over Financial Reporting. These deficiencies were the result of accounting transactions not properly presented in prior years.

INVESTMENT IN FUNDRAISING

The Museum continues to make significant investments in fundraising operations in support of the Museum's programs and endowment. These activities include membership, planned giving, and major gift officer operations. Annually, Museum management reviews and evaluates each specific fundraising activity to ensure that the levels of expenditures are fully justified and are resulting in the desired return on investment. Museum officials are available to discuss this work upon request.

LIMITATIONS OF THE FEDERAL FINANCIAL STATEMENTS

The financial statements have been prepared to report the financial position and results of operations of the Museum, pursuant to the requirements of 31 U.S.C. 3515(b). The statements have been prepared from the books and records of the Museum in accordance with U.S. generally accepted accounting principles. The Federal schedules included in the supplementary information are in addition to the financial reports used to monitor and control budgetary resources and were prepared from the same books and records. The statements should be read with the realization that they are for a component of the United States Government, a sovereign entity.

FUTURE CONCERNS AND ISSUES

As the lessons of the Holocaust become increasingly relevant to our own times, the demand for the Museum's programs has been growing nationally and internationally. While the current level of funding covers the basic operating costs of the Museum facility, the Museum depends on private support for educational programming and outreach. As demand for these programs increases and the Holocaust recedes in time, it is increasingly critical to secure the financial future of the institution hence the Museum continues to make a significant commitment to building the institution's endowment.

PROGRAM PERFORMANCE REPORT

Mission Statement

A living memorial to the Holocaust, the United States Holocaust Memorial Museum was created to remember the victims and to stimulate leaders and citizens to confront hatred, prevent genocide, promote human dignity, and strengthen democracy. The Museum, which opened in 1993, was created in response to recommendations by the *President's Commission on the Holocaust* (P.L. 96-388), which mandated the following:

- Operate and maintain a permanent living memorial museum to the victims of the Holocaust,
- Provide appropriate ways for the nation to commemorate the victims of the Holocaust through the annual national civic observances known as *Days of Remembrance*, and
- Carry out the recommendations of the President's Commission on the Holocaust in its Report to the President of September 27, 1979.

Mission Goals

- Protect and Strengthen the Core of the Living Memorial
- Enhance the Nation's Moral Discourse
- Secure the Future of the Memorial Museum
- Improve management and administration

Use of Non-Federal Parties

The United States Holocaust Memorial Museum is a public-private partnership and as such employs staff with both Federal and non-appropriated funds. Both Federal and non-appropriated employees contribute to accomplishing the mission of the Museum and subsequently to the content of this report. No outside contractors were used to prepare the report.

Impact of FY 2008 Results on Future Performance Plans

The partially met objectives from FY 2008 are carried forward in the FY 2009 and later performance plans, as necessary and where consistent with the current plans and funding levels.

Format of the Performance Report

The elements contained in the report are as specified in guidance issued by the Office of Management and Budget in circular A-11. Required elements of the report are identified below:

Comparison of actual performance with projected level of performance – This information is contained in the "YTD Results / Status" column of the report for each indicator for each performance objective. Where the results do not describe status as exceeded, met, partially met, deferred, or canceled it is an indication that no specific targets were established for that objective/activity. The addition of a category for "no specific targets" is new for the FY 2008 report and thus precludes direct comparison with FY 2007.

Explanation of reasons for unmet objectives – This information, where required, is identified in the results descriptions.

Description of plans to meet unmet objectives in the future – The FY 2009 and future performance plans address any plans to extend unmet objectives into the future.

Evaluation of FY 2009 performance plan – This information is contained under "Impact of FY 2008 Results on Future Performance Plans."

Funding applied – the summary report pages include information on obligations associated with each of the mission goals. This information is based on a cross-walk of organizational structure to goals and is not based on cost-accounting at the transaction level.

Availability of Additional Information

Additional information about the FY 2008 accomplishments and about the programs and public resources of the United States Holocaust Memorial Museum is available through the following means:

The USHMM Web site at http://www.USHMM.org

James Gaglione, Budget Officer, (202) 314-0336; jgaglione@ushmm.org

SUMMARY ANNUAL PERFORMANCE REPORT

Consolidated status of all objectives

Funding applied:

	FY08	FY07	Change
Federal	\$46,021,253	\$ 45,552,038	1%
Non-appropriated	41,808,297	33,406,664	25%
Total	\$87,829,550	\$ 78,958,702	11%

Status of objectives:

	FY 08	Results	FY 07
No specific targets	9	17%	n/a
Met or exceeded targets	22	42%	78%
Partially met targets	18	35%	14%
Deferred	2	2%	8%
Not met	1	1%	0%

GOAL: Protect and strengthen the core of the living memorial

Major objectives:

- Operate the Museum and improve visitor services
- Rescue the evidence of the Holocaust
- Engage new audiences in Days of Remembrance
- Shape the emerging field of Holocaust studies

Highlights:

- Visitation reached the highest level since 2001.
- Museum bridges recoated to address rusting of steel components
- Opening of the International Tracing Service Archives brought vastly expanded archival collections to the Museum and increased public access to information.
- Digitization and database efforts provided improved access to collections
- Initiated formal program of research on anti-Semitism topics

Funding applied to this goal:

	FY08	FY07	Change
Federal	\$31,531,167	\$ 30,807,674	2%
Non-appropriated	13,584,533	10,056,408	35%
Total	\$45,115,700	\$ 40,864,082	10%

	FY 08	Results	FY 07
No specific targets	6	30%	n/a
Met or exceeded targets	8	40%	90%
Partially met targets	6	30%	5%
Deferred	0	0%	5%

GOAL: Enhance the nation's moral discourse

Major objectives:

- Effectively use the Committee on Conscience to respond to contemporary genocide
- Increase the base of citizens with knowledge of the Holocaust
- Improve Holocaust teaching at the secondary level
- Improve the distribution of support to underserved communities
- Serve as a catalyst for professions of leadership
- Use the Wexner Learning Center to enhance visitor engagement
- Extend the impact of the Permanent Exhibition

Highlights:

- Genocide Prevention Task Force launched in November 2007
- *World is Witness* geoblog created through partnership with Google Earth
- Web translations of Holocaust Encyclopedia expanded into Urdu, Russian, Turkish and Greek
- Traveling exhibitions on view in seventeen states
- Training program for state judges launched

Funding applied to this goal:

	FY08	FY07	Change
Federal	\$6,903,701	\$ 7,656,963	(10%)
Non-appropriated	9,427,529	7,121,669	32%
Total	\$16,331,229	\$ 14,778,632	11%

	FY 08	Results	FY 07
No specific targets	1	8%	n/a
Met or exceeded targets	7	59%	63%
Partially met targets	3	25%	26%
Deferred	1	8%	11%

GOAL: Secure the future of the Memorial Museum

Major objectives:

- Undertake fundraising efforts to fulfill the strategic plan and integrate fundraising plans with programmatic priorities
- Enhance perception of the Museum as institution that teaches the lessons of the Holocaust and encourages leaders and citizens to confront hate, prevent genocide, promote human dignity and strengthen democracy
- Position the museum to anticipate and benefit from opportunities that support the mission

Highlights:

- Exceeded fundraising goal for the annual fund
- Press outreach generated global media coverage of museum activities during 2008, especially surrounding the opening of the International Tracing Service archives and the display of the Auschwitz SS photo album
- Relocated leased office space closer to the Museum

Funding applied to this goal:

	FY08	FY07	Change
Federal	\$1,229,230	\$ 1,157,865	6%
Non-appropriated	15,849,917	13,937,610	14%
Total	\$17,079,147	\$ 15,095,475	13%

	FY 08	Results	FY 07
No specific targets	2	18%	n/a
Met or exceeded targets	5	46%	100%
Partially met targets	4	36%	0%

GOAL: Improve management and administration

Major objectives:

- Pursue continuous improvement and excellence in financial and human capital management, information technology support, and museum management and governance
- Address the relevant elements of the President's Management Agenda

Highlights:

- Relocated leased office space closer to the Museum
- Initiated major human resources improvements
- Completed major upgrades to information technology infrastructure for both administrative and programmatic functions

Funding applied to this goal:

	FY08	FY07	Change
Federal	\$6,357,155	\$ 5,929,536	7%
Non-appropriated	2,946,319	2,290,978	29%
Total	\$9,303,474	\$ 8,220,514	13%

	FY 08	Results	FY 07
Met or exceeded targets	2	22%	60%
Partially met targets	5	56%	20%
Deferred	1	11%	20%
Not met	1	11%	0%

Objective	FY 2008 activity planned, target or comparison baseline	Results / Status
General museum operating statisticsVisitationVolunteer hours worked	 FY 2007 comparisons: 1,623,762 visitors 306,721 in groups (19%) 550,618 RTC (34%) 116,586 in KR Gallery (7%) (gallery dark 6/1 - 12/15/06) 171,307 in Learning Center (11%) 	 FY 2008 results: 1,700,129 visitors 324,757 in groups (19%) 649,360 RTC (38%) 126,206 in KR Gallery (7%): (gallery dark 10/08/07 -04/24/08) 186,202 in Learning Center (11%)
	• 23,883 volunteer hours worked	• 37,992 volunteer hours worked
	• 21,273,485 Web site visitors	• 24,799,829 Web site visitors
Improve visitor services at the Museum	Offer group visits to special exhibitions to expand group visitation opportunities (compare results to 591 groups in 2007)	The Kimmel Rowan Gallery was closed 10/8/07- 4/24/08 and 8/5/08-9/30/08. 151 group reservations were made for the exhibition <i>Nazi Olympics: Berlin</i> 1936.
	Complete the P.E. retrofit project by the end of FY 2008.	Met: Completed
Extend the impact of the Permanent Exhibition and provide core programming in the Museum	Implement recommendations for changes derived from the 2004 evaluation of the P.E.	 Partially met: Of 20 projects: 5 completed 2 have a design concept phase 1 has a detail design
Maintain the museum buildings through the repair and rehabilitation program	(this objective added during reporting phase)	Museum bridges were recoated to address rusting of steel components

Results / Status	 342 new collections, 255 from the United States and Canada 40 from Israel 37 from Europe 2 from Australia 1 from Tajikistan Reached an agreement with Moroccan National Library 75 new archival collections, totaling 3,128,000 pages 	Met: The office is up and running, staffed by a part- time contractor.	 Cooperation on this project has extended name discussions into issues of better reference to the names from ITS, projects to improve knowledge of the collection, and possible work to share name data captured from the collection. The ITS archive is currently accessible to researchers using specialized software acquired by the Museum. Planning in progress to create a more broadly based public access system. Since opening the ITS collection to the public in January 17th, 2008 there have been over 7,000 requests for information. New staff hired and trained along side staff from across the institution and a new group of Museum volunteers to support name research in the collection and to provide documents to survivors and their families. 	6,228 items added to the collection Total collection now at 80,268 items.
FY 2008 activity planned, target or comparison baseline	Pursue strategic acquisitions activities, primarily in United States, Israel, Australia, Eastern Europe, Latin America, and Southeast Asia.	Plan for a temporary office for a staff member to live/work in Israel.	Pursue, in collaboration with both Yad Vashem and the International Tracing Service, the development of name resources of Jewish and non-Jewish victims of the Holocaust. This includes the many existing archival and testimonial collections at USHMM and Yad Vashem as well as the huge collections being shared by the ITS. The goal is to disseminate this name-based information to interested parties	Focus library acquisitions to support research, education, and exhibition needs of the Museum
Objective		Recome the Evidence.	Develop a more comprehensive collection that is better able to serve exhibition and research needs and fill identified gaps (this objective encompasses all areas and types of collections as well as collections management and access)	

Objective	FY 2008 activity planned, target or comparison baseline	Results / Status
Rescue the Evidence (continued):	Complete implementation of collections management database system with final migration	(see status report under Information Technology objective elsewhere in performance plan)
Develop a more comprehensive collection that	and data clean-up.	
is better able to serve exhibition and research	Assess, treat, and rotate permanent exhibition	Partially met: 145 additional objects have been
needs and fill identified gaps (this objective encompasses all areas and types of collections	artifacts according to the priority list of 438 objects	treated.
as well as collections management and access)	Digitize the collection of nearly 5,000 hours of	Met: Digitization completed. User access to these
	USHMM-produced video survivor interviews and	interviews will be via the Museum's new collections
	store the new digital files for long term survival and	management system. A proposal for the digital
	on-line access. The entire collection is scheduled for	reformatting of the Museum's remaining magnetic
	2008 digitization.	tape holdings is being developed now.

	FY 2008 activity planned, target or	
Objective	comparison baseline	Kesults / Status
	Provide special programming to engage the next generation of Museum supporters	Met: Reached out to donors, potential donors, Council
		and other leadership through array of events that highlight DOR and showcase breadth and depth of
		Museum programs.
	Expand outreach to key audiences: military, law	Met:
	enforcement, educators, college student	Updated Web site w/more resources for
		planning DOR ceremonies and educational
		programs
		DOR materials mailed to government audiences
Engage new audiences in Days of		Expanded outreach to include military in Iraq
Kemembrance (DUK)		and Kuwait
		 Initiated discussions w/officials at the Defense
		Equal Opportunity Management Institute to
		establish a collaborative partnership with the
		goal of creating enhanced training and resources
		for military personnel charged with planning
		DOR events at bases across the country and
		worldwide.
	Increase efforts at encouraging Teacher Fellows to	Partially met: 90% fulfilled the requirement:
	create and engage in DOR activities in their schools	Distributed posters to schools nationwide;
	and communities	introduced a new Teacher Fellow requirement:
		create a DOR program for their school and/or local
		community.

GOAL: PROTECT AND STRENGTHEN THE	CORE OF THE LIVING MEMORIAL	
Objective	FY 2008 activity planned, target or comparison baseline	Results / Status
	Engage 75-100 new university-based scholars in CAHS network of research/teaching activities	Exceeded: Engaged 96 new university-based scholars in CAHS research and teaching activities
	Facilitate university scholars' research and teaching work through faculty seminars (2 per year); fellows program (25-30 per year); campus outreach/presence (50-75 presentations per year)	 Exceeded: 26 research fellowships to scholars from 6 states and 8 countries; 6 graduate student research awards to students from 5 states. 79 campus programs in 30 states and DC. 3 faculty seminars for 55 professors from 28 states, DC, and Canada; 7 scholars from 6 states attended a Yiddish course for Holocaust research.
Center for Advanced Holocaust Studies Shape the emerging field of Holocaust studies to	Build networks of scholars/communities of discourse through 6-10 summer research workshops; symposia; partnered activities off-site	 Partially met: 4 summer research workshops comprising 49 a scholars from 12 states and 10 countries. Topics included anti-Semitism, the International Tracing Service, Vichy France, and Nuremberg War-Crimes Trials. Conducted off-site activity on the Holocaust in Ukraine with 3 other organizations. The Center canceled its on-site symposium program
promote its excellence and vitality	Complete an encyclopedia of Nazi killing centers, camps, ghettos, and other detention sites by FY 2010. FY 2008 targets are printing volume 1 and completing entries for volume 2.	 due to funding constraints. Partially met: Printing of volume 1 and completion of entries for volume 2 delayed until FY2009. Final completion date delaved to FY 2015.
	Encourage scholarship on anti-Semitism through a summer research workshop, short-term invitational scholars, lectures, and fellowships.	 Met: French anti-Semitism specialist Alain Finkielkraut made presentations at USHMM, Indiana University, and University of Minnesota. Bassam Tibi wrote study on anti-Semitism in Islam during 3 month residency. Conducted 1 summer research workshop on anti-Semitism, consisting of 17 experts from 5 states and 5 countries.
	Complete an archival studies project on Jewish responses to persecution by FY 2010.	 Partially met: Manuscript for volumes 1 and 2 on target for delivery to publisher in FY 2009. Work on volume 3 begun. Final completion date delayed to FY 2012.

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GOAL:

Objective	FY 2008 activity planned, target or comparison baseline	Results / Status
Effectively use the Committee on Conscience to respond to contemporary genocide	respond to contemporary genocide	
Expand the network of citizens who care about genocide	Create data repository within the Genocide Prevention Mapping Initiative (GPMI) to collect and share information from localities where genocide is a threat.	 Met: Data repository and Web interface created and tested. GPMI launched second initiative with Google Earth, <i>World is Witness</i> in April 08. Geoblog first entries were of Museum "bearing witness" trip to Rwanda/ Congo. Additional entries from guest contributors and Summer 2008 bearing witness trip to Sudan and Congo.
	Launch an exhibition on contemporary genocide in the Wexner Learning Center.	(see status under NIHE goals)
Expand the reach of the Academy for Genocide Prevention	Produce genocide prevention findings resulting from the work of the Genocide Prevention Task Force (GPTF).	 Met: GPTF launched in November 2007 Spring 2008 consultations and analysis phase completed. Report completed and submitted to publisher for December 2008 public release.

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GOAL:]	

Objective	FY 2008 activity planned, target or comparison baseline	Results / Status
Carry out the NIHE objectives		
	Present special exhibitions and associated programs at the Museum and through traveling exhibitions nationwide.	 Met: (See following page for museum exhibitions) Traveling exhibitions served twenty-four communities in seventeen states
Use special exhibitions, the Web site and related programs / products to stimulate dialogue / discourse Present traveling exhibitions and related programs / products nationwide Use the Wexner Learning Center to enhance visitor engagement with the history and legacy of the Holocaust	Launch <i>Propaganda</i> initiative with special programming for journalists and other communications professionals.	 Met: Convened three roundtable conversations to begin building a training model for journalists Initiated conversations with potential partners including the American Press Institute, the Society for Professional Journalists, and the Association for Education in Journalists, and the Association for Education in Journalists and the Mass Communication about programming for professionals and students in the field. Worked to identify opportunities at upcoming professional conventions and conferences at which the USHMM might convene sessions. Planning outreach to student journalists through the youth leadership conference, the REC program, and the American Society of Newspaper Editors' "Myjournalism.com" Developing general audience outreach, including a student tool for use in the exhibition and a public program series
	Create web-based and other products such as videos and podcasts related to the <i>Propaganda</i> initiative.	Deferred to the first quarter of FY 2009 in conjunction with the opening of the special exhibition, <i>State of Deception: The Power of Nazi Propaganda</i> .
	Translate the Holocaust Encyclopedia on the Museum's Web site into Chinese, Urdu, Russian, Portuguese, and Turkish, languages (and add a minor site in Greek).	Partially met: Chinese, Urdu, Russian, and Greek languages are live on the Museum's Web site. Turkish and Portuguese are in production.
	Launch an exhibition on contemporary genocide in the Wexner Learning Center.	Partially met: Concept design complete; installation expected in spring 2009

Phase as of 4/30/2008	On view	On view	On view	On view	On view	Concept design finalized; detail design begun	Detail design complete; fabrication begun FY 2008 4th quarter	Research/concept development underway
Target Presentation Dates	May 16, 2004–fall 2008	March 11, 2005 - Indefinitely	July 11, 2005 - Indefinitely	December 20, 2005 - Indefinitely	April 21, 2006 - Indefinitely	Spring 2009–2014	November 20, 2008 – Fall 2011	Spring 2012–Fall 2015
Exhibition Title/Topic	Documenting the Path of American Liberators (Wexner Learning Center)	GENOCIDE EMERGENCY—Darfur, Sudan: Who Will Survive Today? (Wexner Learning Center)	Abandoned at Srebrenica: Ten Years Later (Meyerhoff Theater)	The Nuremberg Trials: What Is Justice? (Wexner Learning Center)	A Dangerous Lie: The Protocols of the Elders of Zion (Gonda Education Center)	"From Memory to Action: The Genocide Response Project" (working title) (Wexner Learning Center)	State of Deception: The Power of Nazi Propaganda (Kimmel-Rowan Gallery)	Collaboration/Complicity (Kimmel-Rowan Gallery)

GOAL: ENHANCE THE NATION'S MORAL DISCOURSE

Status report for special exhibitions:

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Objective	FY 2008 activity planned, target or comparison baseline	Results / Status
Carry out the NIHE objectives - continued	•	
	Expand the Voices on Anti-Semitism audio / podcast series	Met: 25 podcast episodes added to the Museum's Web site.
Develop programming to increase awareness of contemporary anti-Semitism and its historical		 Met: 30 Regional Education Corps members, 5 in the Rocky Mountain/Western States regions. Community based teacher training: Western States California—October 2007, April 2008
roots Increase capacity to deliver teacher training and resources	Increase the number of Regional Educational Corps members emphasizing Rocky Mountain plans and Western states and community based teacher training programs.	Oregon—April 2008 Rocky Mountains/Plains Utah—April 2008, September 2008 Kansas—June 2008 North Dakota—June 2008
Extend reach of programs for military, government, law enforcement and other leadership audiences		Nebraska—September 2008 Southwestern States Oklahoma—October 2007 Texas—November 2007, June 2008 New Mexico—April 2008 Arizona (2) – June 2008
Build network of medical professionals / bioethicists interested in incorporating Holocaust related material in humanities and medical ethics training	Increase opportunities for extended learning with current partners	 Met: Government executives: 22 programs, 510 participants Military: 39 programs, 5,895 participants Police/Law Enforcement: 72 programs, 3,768 Participants Industry and students: 5 programs, 730 participants
	Increase usage of Holocaust related content in healthcare professions ethics curriculum to enhance existing ethics training for future leaders in medicine. public health and mursing.	Partially met: Planning a new version of Deadly Medicine: Creating the Master Race for use by universities. Target date 1st O FY 2009 to begin touring.

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Objective	FY 2008 activity planned, target or comparison baseline	Results / Status
Undertake fundraising efforts to fulfill the	FY 2008 target: Raise \$29.3 million in annual funds and \$10 million in endowment	Partially met: FY 2009: Raised \$32.4 million in annual funds and \$4.9 million in endowment.
Strategic plan over the next decade	Undertake targeted membership acquisition efforts to increase the number of new members by 10% to 155,000.	 Partially met: (achieved target count but not percentage growth): 2008: 162,649 2007: 157,387 2006: 138,745 (baseline)
	Develop strategies to increase the number of museum visitors who become members	Focus group research with Museum visitors to determine perceptions of the Museum and appropriate messaging for outreach efforts.
Increase the integration of fundraising plans with programmatic priorities	Develop regional activities through traveling exhibitions, annual events, and Museum speakers	 Met: National Days of Remembrance highlights included: Over 700 people attended the dinner honoring Eric & Lore Ross and Fr. Patrick DesBois. Eric & Lore Ross launched a third challenge for \$2 million at the DOR Dinner. Chicago Luncheon in October featured Elie Wiesel and raised \$3.1 million. First Phoenix Dinner in November with nearly 500 guests to honor Gerda Klein. Launched "Washington Forum" lecture series for Wings and Founders.
		New York, San Francisco, Los Angeles, Boca Raton, and Miami.
	Launch endowment initiatives and other major fundraising efforts around the major programmatic themes and objectives	 Met: 50 major donors traveled to Poland and Germany in October and raised over \$500,000. Launched new Legacy of Light Founders Society for donors of \$1 million or more in their estate to the Museum's endowment: \$24.5million in a commitments and a set and a se
		 Planned Giving added 46 new commitments made known. 22 of the 46 commitments were quantifiable, totaling \$11,608,500

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Objective	FY 2008 activity planned, target or comparison baseline	Results / Status
Enhance perception of the Museum as institution that teaches the lessons of the	Refine the Museum's visual identity and ensure messages are cohesive, consistent, appropriate, and future-focused	 Partially met: Engaged design firm to develop graphic identity system. Produced series of Endowment materials as part of new messaging effort.
Holocaust and encourages readers and cluzens to confront hate, prevent genocide, promote human dignity and strengthen democracy.	Undertake audience research in support of marketing efforts	 Met: Conducted first phase of message testing and branding workshop. Membership focus groups took place. Completed Propaganda exhibition title research.
	Generate positive press coverage around key Museum initiatives	 Met: Auschwitz SS photo album generated widespread national/global coverage, including features in the New York Times, New Yorker and on the National Geographic television network. Advertising and outreach for Nazi Olympics exhibition resulted in feature articles in Washington Post, Associated Press, German press, and others. Significant press outreach at launch of Genocide Prevention Task Force.
Position the Museum to anticipate and benefit from opportunities that support the mission and enhance the Museum's image	Enhance and promote the Web site as a fundraising, messaging, and educational tool.	 Met: Web content for the SS album resulted in largest number of visits ever to the Web site Produced new video and distributed a web "widget" that allows online content to be easily shared by users in conjunction with Nazi Olympics Launched "World is Witness," a geoblog for informing Google Earth users worldwide about the effect on individuals of genocide.
	Work with Development on comprehensive communications strategy to support fundraising goals.	 Partially met: Assessed messaging and outreach efforts and staffing needs for a more comprehensive approach to communications, marketing and development strategies. Hired two additional Special Events staff to support new international travel program and significant increase in local and national fundraising events.

GOAL: SECURE THE FUTURE OF THE MEMORIAL MUSEUM

Objective	FY 2008 activity planned, target or comparison baseline	Results / Status
Position the Museum to anticipate and benefit from opportunities that support the mission and enhance the Museum's image (continued)	Use innovative communications methods to build partnerships, connect with influencers, and steward constituencies.	 Extensive outreach to survivor communities nationwide around the International Tracing Service archive opening and our ability to serve this community, including more than a dozen public community briefing events in key communities involving local partner organizations and in Florida, in cooperation with a Members of Congress. Outreach included two on-site leadership briefings, a national ad campaign and press strategy. Use of listservs, the Web site and e-community in our efforts.

GOAL: IMPROVE MANAGEMENT AND ADMINISTRATION

Objective	FY 2008 activity planned, target or comparison baseline	Results / Status
	Relocate leased office space by December 30, 2007	Partially met: Leasing delays pushed date back; completed April 27, 2008
	Analyze development office spending and performance metrics	Partially met: CFO activity: focus on development services and fundraising events continuing into FY 09
Pursue continuous improvement and excellence in financial management, human resources management, information technology support, and administration of the Museum and address relevant elements of the President's Management Agenda.	Implement payroll provider consolidation - The scope of this project has been expanded to include preliminary research of current personnel/payroll (instead of solely payroll) system requirements, user needs, and provider functionality. Initial findings indicate that further in depth analysis should precede attempts to consolidate payroll providers. HR and Finance will create a project team to complete research and present recommendations to senior management by the end of the FY08 second quarter.	Partially met: Ongoing – During the fiscal year, the Director of Human Resources, Chief Financial Officer, and Chief Information Officer, Chief Technology Officer along with other key staff members conducted meetings with representatives from Microsoft Dynamics Business Solutions and the Gardner Group to discuss system requirements for a new personnel / payroll system and its integration within the architecture of Museum's current and future IT systems. Additional meetings with the Gardner Group will take place in the first quarter of FY09, and the project teams group's recommendations to senior management will be submitted in the second quarter.
	Foster the proactive use of Human Resources as a management resource for Museum supervisors in accomplishing organizational goals and objectives: FY 2008 specific target: - Develop training policy and plan by mid-year	Met: In the second quarter, Human Resources developed a training policy and plan for team leaders, supervisors, managers, and executives. The policy and plan will be rolled out to supervisors in FY09. In addition, HR conducted the first in a series of quarterly workshops for supervisors. The first session covered the performance appraisal cycle and general performance management issues.
	Increase non-appropriated revenue from business activities – develop 2 additional revenue sources. FY 2007 total \$574,532	Not met: FY 2008 revenue total of \$523,560. Decrease in revenue due primarily to lower royalty income.

GOAL: SECURE THE FUTURE OF THE MEMORIAL MUSEUM

Objective	FY 2008 activity planned, target or	Results / Status
Provide oversight for major Museum	Complete implementation of collections management database system with final migration and data clean-up.	 Partially met: The collections management system is now used to record all new acquisitions (i.e., all new acquisitions for FY 20008 are recorded in the collections management system). Location authority records now exist for all physical locations where collections, artifacts, objects are held. Digital surrogates of collections are being re-united with the collection and item level records that describe them. All staff in Archives, Art & Artifacts, and Collection Services use the database on a daily basis. Final migration of Film and Video, Music, and Photo Archives data in progress and on schedule. Digital Asset Management system integrated with EMu so that all images in the Photo Archives will be catalogued in EMu and managed in iDAM.
technology systems	Build a content management system for the Museum's Web site.	Partially met: Database development is complete. Work on front-end data entry tool in progress and will be informed by an information architecture analysis due to start in Fall 2008.
	Grow email delivery systems by augmenting the amount of addresses in the system by 50% and variety of messages, automate credit card giving via the Web site, and add products to the online Museum Shop (e-commerce) and market those products online. Implement online event management capability as a software as service solution.	 Exceeded: Email list has grown by 66% YTD. Automated credit card implementation is nearly finished. Online Museum Shop monthly sales increased from \$800 to \$2,000 Online marketing in Google Ads. Event management software created for online registration for most museum events.
	Implement with Security, the Homeland Security requirements for new identification cards for staff.	Deferred: Revised to a limited deployment of new ID cards only for key personnel. Additional details are being developed for action during fiscal year 2009.

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Protection Services Equal Employment Human Resources **Museum Services** Joseph Rosboschil Operations and Antonio Guzmán Administration Tanell Coleman Lynda Bowman Kristy Brosius Museum Director, MANAGEMENT SYSTEMS Paul Garver Operations Equal Employment
 Databases - Human Resources - General Counsel **Public Education** Committee on Finance Conscience John Heffernan Director, Academy for Vacant Prevention Genocide Vacant Council Relations
 Institutional Stewardship Survivor Affairs EXTERNAL AFFAIRS NIHE Project Manager Kristine Donly Communications SECURE THE FUTURE Institute for Holocaust Director, National Publishing Sarah Ogilvie Edward Phillips Education Exhibitions Collections Services Education (Acting) Vacant William Parsons Chief of Staff - Planned Giving Michael Haley Goldman FUNDRAISING - Annual Fund - Endowment Survivors Registry Outreach Technology Applied Research Curatorial Affairs Collections Grunberger Director, Michael International Collections Se Archival Programs Travis Roxlau Mark Ziomek Juergen Matthaeus Scott Miller Library United States Holocaust Memorial Museum Holocaust Studies **Director**, Center Visiting Scholars Senior Historian Robert Ehrenreich for Advanced Paul Shapiro Radu loanid Lisa Yavnai Peter Black University Programs - Operations - Protection Services MUSEUM BUILDING - Museum Services United States Holocaust Memorial Council Technology Systems S. Chandrasekaran
 PROTECT AND STRENGTHEN THE MEMORIAL CORE

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 HOLOCAUST STUDIES
 Chief Information Larry Swiader Christopher Testa Officer **NSTITUTIONAL GOALS** - Applied Research Scholars Sara J. Bloomfield Visiting Scholars
 Academic Publications - University Programs Deputy Chief Financial Officer Chief Financial Director John Fawsett Museum Shop - Senior Historian Carmichael Procurement Jay Gaglione James Brady Officer Minnie Jerry Rehm Budget International Archival Programs Senior Program Arnold Kramer Advisor for Institutional Projects RESCUE THE EVIDENCE - Survivors Registry Collections - Library **Ronald Cuffe** Counsel General reports to the Audit Committee Internal Auditor Mel Schwartz Institutional Stewardship (Council Relations) - Academy for Genocide Director, External Communications (Survivor Affairs) Dara Goldberg Jean Freedberg Diane Saltzman Special Events Prevention - Public Education Affairs Nadia Ficara ENHANCE THE NATION'S MORAL DISCOURSE NATIONAL INSTITUTE FOR COMMITTEE ON HOLOCAUST EDUCATION CONSCIENCE Deputy Director of Development for Programs Dan Napolitano Chief Development Jordan Tannenbaum - Learning Center - Outreach Technology Officer Foundations/Corporations **Development Services** - Exhibitions Education Annual Fund and Deputy Chief, Endowment Planned Giving Amy Farrier George Hellman Dana Weinstein Principal Gifts Marcie Brecher Membership Carole Fox Vacant

06/24/08

Technology Systems

Special Events

I am pleased to present the United States Holocaust Memorial Museum's Fiscal Year 2008 *Performance and Accountability Report* which presents both financial and performance information on the Museum's operations in a combined report for the fiscal year ending September 30, 2008. This report satisfies the reporting requirements for the following:

- Accountability of Tax Dollars Act of 2002
- *Reports Consolidation Act* of 2000
- Government Management Reform Act of 1994
- Government Performance and Results Act of 1993
- Chief Financial Officers Act of 1990
- Federal Managers' Financial Act of 1982
- Section 2308 of the Museum's authorizing legislation

The Museum received an unqualified opinion on its consolidated financial statements for Fiscal Year 2008. These statements fully account for both the Federal and non-appropriated funds.

In the past year, we continued efforts to refine and improve the Museum's consolidated financial system with the goal of providing Museum managers, Council members, Federal oversight officials, and the general public with timely, accurate, and useful financial information. Significant financial management achievements of the past year include:

- The refinement of operational performance metrics to ensure the operation of efficient and effective financial and procurement systems
- Increased net revenue from business activities
- Continued progress on eGov initiatives for e-travel
- The automation of the accrual process

We remain committed to providing the Museum with the highest levels of financial management services and ensuring the efficiency, economy, and effectiveness of the Museum programs and activities.

Minnie P. Carmedad

Minnie P. Carmichael Acting Chief Financial Officer United States Holocaust Memorial Museum



KPMG LLP 2001 M Street, NW Washington, DC 20036

Independent Auditors' Report

Council Members United States Holocaust Memorial Museum:

We have audited the accompanying statement of financial position of the United States Holocaust Memorial Museum (the Museum) as of September 30, 2008, and the related statements of activities, and cash flows (hereinafter referred to as "financial statements") for the year then ended. These financial statements are the responsibility of the Museum's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America; the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States; and Office of Management and Budget (OMB) Bulletin No. 07-04, *Audit Requirements for Federal Financial Statements*. Those standards and OMB Bulletin No. 07-04 require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Museum's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Museum as of September 30, 2008, and the changes in its net assets and its cash flows for the year then ended in conformity with U.S. generally accepted accounting principles.

As described in note 15 to the financial statements of the Museum, net assets as of September 30, 2007 have been restated from the Museum's previously issued financial statements, which were audited by other auditors.

The information in the Management's Discussion and Analysis and Program Performance Report sections are presented for purposes of additional analysis and are not required as part of the financial statements. This information has not been subjected to auditing procedures and, accordingly, we express no opinion on it.

Our audit was conducted for the purpose of forming an opinion on the financial statements taken as a whole. The schedules in the supplementary information section are presented for purposes of additional analysis and are not a required part of the financial statements. Such information has been subjected to the auditing procedures applied in the audit of the financial statements and, in our opinion, is fairly stated in all material respects in relation to the financial statements taken as a whole.



In accordance with *Government Auditing Standards*, we have also issued our reports dated January 14, 2009, on our consideration of the Museum's internal control over financial reporting and our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of those reports is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the internal control over financial reporting or on compliance. Those reports are an integral part of an audit performed in accordance with *Government Auditing Standards* and should be read in conjunction with this report in assessing the results of our audits.

KPMG LIP

January 14, 2009

UNITED STATES HOLOCAUST MEMORIAL MUSEUM

STATEMENT OF FINANCIAL POSITION SEPTEMBER 30, 2008

	Non- appropriated Funds	Appropriated Funds	Total
Assets:			
Cash and Fund Balance with Treasury	\$ 1,275,630	\$ 11,398,519	\$ 12,674,149
Short-term investments	1,046,705	-	1,046,705
Contributions receivable, net	23,940,524	-	23,940,524
Other assets	786,140	220,507	1,006,647
Long term investments	171,838,126	-	171,838,126
Property and equipment, net	84,991,187	12,060,271	97,051,458
Collections (note 2)	-	-	-
Total Assets	283,878,312	23,679,297	307,557,609
Liabilities:			
Account payable and accrued expenses	6,523,341	4,748,633	11,271,974
Deferred revenue	4,500,000	-	4,500,000
Unexpended appropriations	-	8,219,606	8,219,606
Total Liabilities	11,023,341	12,968,239	23,991,580
Net assets:			
Unrestricted:			
Federal cumulative results of operations	-	10,711,058	10,711,058
Program and supporting activities	81,108,603	-	81,108,603
Funds functioning as endowment	44,925,004	-	44,925,004
Total unrestricted net assets	126,033,607	10,711,058	136,744,665
Temporarily restricted net assets	34,158,674		34,158,674
Permanently restricted net assets	112,662,690		112,662,690
Total net assets	272,854,971	10,711,058	283,566,029
Commitments and Contigencies			
Total liabilities and net assets	\$ 283,878,312	\$ 23,679,297	\$ 307,557,609

See accompanying notes to financial statements.

UNITED STATES HOLOCAUST MEMORIAL MUSEUM

STATEMENT OF ACTIVITIES

YEAR ENDED SEPTEMBER 30, 2008

$\begin{array}{ c c c c c c c c c c c c c c c c c c c$		Non-			Non-appro	priated Funds	
		appropriated	Appropriated	Total			
		Funds	Funds	Unrestricted	Restricted	Restricted	Total
Contributions 12,986,277 11,039,857 5,067,845 29,093,3 Membership revenue 10,468,822 - - - - 10,468,827 Maseum shop 2,337,921 - 2,337,921 - 2,337,921 - 2,337,921 Contributed services 31,526 - 31,526 - 31,526 - - 1,141,023 - - 1,141,023 - - 1,141,023 - - 1,141,023 - - 1,141,023 - - 1,141,023 - - - 31,526 - 339,336 - - 339,336 - - 339,336 - - - 339,336 - - - 339,336 - - - 339,336 - - 25,064,963 - - - 25,064,963 - - 7,461,328 - - 7,461,328 - - - 20,910,01 - - 20,910,01 <td< td=""><td>Support and revenues:</td><td></td><td></td><td></td><td></td><td></td><td></td></td<>	Support and revenues:						
$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$	Federal appropriation revenue	\$ -	\$45,712,768	\$ 45,712,768	\$ -	\$ -	\$ 45,712,768
Museum shop 2.337.921 - 2.337.921 - - 2.337.921 Endowment payout 5.914,145 - 5.914,145 1.853,557 - 7.767,7 Contributed financing source - 1.141,023 1.141,023 - - 1.141,0 Other 339,336 - 339,336 - - 339,33 Net assets released from restrictions: Expiration of time restrictions 1.466,461 - 1.466,461 - - - 339,336 - 339,336 - 339,336 - 339,336 - - 339,336 - - 339,336 - 339,336 - - 339,336 - - 339,336 - - 339,336 - 339,336 - - 25,064,91 - - 7,461,32 - - 7,461,32 - - 7,461,32 - - 7,461,32 - - 2,504,92 - - 2,5100 0,510,00 <	Contributions	12,986,277		12,986,277	11,039,857	5,067,845	29,093,979
Endowment payout 5.914.145 - 5.914.145 1.853.557 - 7.767.7 Contributed services 31.526 - 31.526 - - 31.5 Imputed financing source - 1.141.023 1.141.023 - - 1.141.02 Other 339,336 - 339,336 - - 339.3 Net assets released from restrictions: Expiration of time restrictions 6.641.057 - 6.641.057 - 6.641.057 - - 339.336 - - 339.336 - - 339.336 - - 339.35 - - 339.35 - - 339.35 - - 339.3 - - 339.3 - - 339.3 - - 339.3 - - 339.3 - - 339.3 - - 339.3 - - 339.3 - - 339.3 - - - 339.3 - - - - - - - - - - - - <td< td=""><td>Membership revenue</td><td>10,468,822</td><td>-</td><td>10,468,822</td><td>-</td><td>-</td><td>10,468,822</td></td<>	Membership revenue	10,468,822	-	10,468,822	-	-	10,468,822
$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	Museum shop	2,337,921	-	2,337,921	-	-	2,337,921
$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	Endowment payout	5,914,145	-	5,914,145	1,853,557	-	7,767,702
Other $339,336$ - $339,336$ - - $339,336$ Net assets released from restrictions $1,466,461$ - $1,466,461$ - - $339,336$ Net assets released from restrictions $1,466,461$ - $1,466,461$ - - $339,336$ Satisfaction of program restrictions $6,641,057$ $6,641,057$ $6,641,057$ - - $5,067,845$ $96,893,07$ Expenses: Program services: Museum operations $3,847,920$ $21,217,063$ $25,064,983$ - - $25,064,983$ Museum operations $3,847,920$ $21,217,063$ $25,064,983$ - - $26,064,983$ Museum and public programs $10,326,468$ $10,583,583$ $20,910,051$ - 20,910,00 Outreach technology $2,608,468$ $3,912,564$ $6,521,032$ - - $6,521,01$ Museum shop $1.993,700$ - $1.993,700$ - $1.993,700$ - $1.993,700$ - $1.933,71$ $7.879,881$ </td <td>Contributed services</td> <td>31,526</td> <td>-</td> <td>31,526</td> <td>-</td> <td>-</td> <td>31,526</td>	Contributed services	31,526	-	31,526	-	-	31,526
Net assets released from restrictions Expiration of time restrictions 1,466,461 - 1,466,461 (1,466,461) - Satisfaction of program restrictions $6,641,057$ - $6,641,057$ (6,641,057) - Total support and revenues $40,185,545$ $46,853,791$ $87,039,336$ $4,785,896$ $5,067,845$ $96,893,00$ Expenses: Program services: Museum operations $0,326,468$ $10,585,583$ $20,90,00,51$ - $25,064,983$ - - $7,461,328$ - - $7,461,328$ - - $7,461,328$ - - $7,461,328$ - - $7,461,328$ - - $7,461,328$ - - $7,461,328$ - - $7,461,328$ - - $7,461,328$ - - $7,461,328$ - - $7,461,328$ - - $7,461,328$ - - $7,461,328$ - - $7,461,328$ - - $7,461,328$ - - $7,461,328$ -	Imputed financing source	-	1,141,023	1,141,023	-	-	1,141,023
Expiration of time restrictions1,466,461-1,466,461(1,466,461)-Satisfaction of program restrictions6,641,057-6,641,057Total support and revenues40,185,54546,853,791 $87,039,336$ 4,785,8965,067,84596,893,0Expenses:Program services:Museum operations3,847,92021,217,06325,064,98325,064,98Outreach technology2,608,4683,912,5646,521,0326,521,032Outreach technology2,608,4683,912,5646,521,0326,521,032Museum and public programs10,326,46810,583,58320,910,05120,910,051Outreach technology2,608,4683,912,5646,521,0326,521,032Museum shop1,993,700-1,993,700-1,993,700-1,993,700Total program services23,802,24638,148,84861,951,09461,951,0Supporting services:-4,928,0024,928,002Management and general6,698,0887,605,00314,303,09114,303,00Fundraising7,879,8817,879,8828,702,802,002Total supporting services19,505,9717,605,00327,110,97427,110,974Total supporting services19,505,9717,53,85189,062,06889,062,068Support and revenues over	Other	339,336	-	339,336	-	-	339,336
Satisfaction of program restrictions Total support and revenues $6,641,057$ $ 6,641,057$ $-$ Total support and revenues $40,185,545$ $46,853,791$ $87,039,336$ $4,785,896$ $5,067,845$ $96,893,0$ Expenses: Program services: Museum operations Outreach technology $3,847,920$ $21,217,063$ $25,064,983$ $ 25,064,983$ Outreach technology Nuseum shop $10,326,468$ $10,583,583$ $20,910,051$ $ 20,910,0$ Outreach technology Nuseum shop $2,608,468$ $3,912,564$ $6,521,032$ $ 6,521,0$ Museum shop Total program services $23,802,246$ $38,148,848$ $61,951,094$ $ 1,993,700$ $ -$ Supporting services: Management and general Total supporting services $6,698,088$ $7,605,003$ $14,303,091$ $ 4,928,002$	Net assets released from restrictions:						
Satisfaction of program restrictions Total support and revenues $6,641,057$ $ 6,641,057$ $-$ Total support and revenues $40,185,545$ $46,853,791$ $87,039,336$ $4,785,896$ $5,067,845$ $96,893,0$ Expenses: Program services: Museum operations Outreach technology $3,847,920$ $21,217,063$ $25,064,983$ $ 25,064,983$ Outreach technology Nuseum shop $10,326,468$ $10,583,583$ $20,910,051$ $ 20,910,0$ Outreach technology Nuseum shop $2,608,468$ $3,912,564$ $6,521,032$ $ 6,521,0$ Museum shop Total program services $23,802,246$ $38,148,848$ $61,951,094$ $ 1,993,700$ $ -$ Supporting services: Management and general Total supporting services $6,698,088$ $7,605,003$ $14,303,091$ $ 4,928,002$	Expiration of time restrictions	1,466,461	-	1,466,461	(1,466,461)	-	-
Expenses: Program services: Museum operations 3,847,920 21,217,063 25,064,983 - - 25,064,983 Center for Advanced Holocaust Studies 5,025,690 2,435,638 7,461,328 - - 7,461,3 Museum and public programs 10,326,468 10,583,583 20,910,051 - - 20,910,0 Outreach technology 2,608,468 3,912,564 6,521,032 - - 6,521,0 Museum shop 1,993,700 - 1,993,700 - - 1,993,7 Total program services 23,802,246 38,148,848 61,951,094 61,951,0 Supporting services: - - - 14,303,091 - - 14,303,0 Membership development 4,928,002 - - 4,928,002 - - 4,928,00 Fundraising 7,879,881 - 7,879,881 - 7,879,881 - 7,879,881 - - 27,110,974 - - 27,110,974 - - 27,110,974 - - 89,062,068 - -			-			-	-
Program services: Museum operations $3,847,920$ $21,217,063$ $25,064,983$ $ 25,064,9$ Center for Advanced Holocaust Studies $5,022,690$ $2,435,638$ $7,461,328$ $ 7,461,3$ Museum and public programs $10,326,468$ $10,583,583$ $20,910,051$ $ 20,910,02$ Outreach technology $2,608,468$ $3,912,564$ $6,521,032$ $ 6,521,002$ Museum shop $1,993,700$ $ 1,993,700$ $ 1,993,700$ Total program services $23,802,246$ $38,148,848$ $61,951,094$ $61,951,002$ Supporting services: $ 4,928,002$ $ -$ Management and general $6,698,088$ $7,605,003$ $14,303,091$ $ -$ Fundraising $7,879,881$ $ 7,879,881$ $ -$ Total supporting services $19,505,971$ $7,605,003$ $27,110,974$ $ 27,110,974$ Total expenses $43,308,217$ $45,753,851$ $89,062,068$ $ 89,062,068$ Support and revenues over (under) $ (3,122,672)$ $1,099,940$ $(2,022,732)$ $4,785,896$ $5,067,845$ $7,831,00$ Investment return in excess of endowment payout $(33,324,060)$ $ (33,324,060)$ $(7,241,494)$ $770,790$ $(39,794,7)$ Increase (decrease) in net assets $(36,446,732)$ $1,099,940$ $(35,346,792)$ $(2,455,598)$ $5,838,635$ $(31,96$	Total support and revenues	40,185,545	46,853,791	87,039,336	4,785,896	5,067,845	96,893,077
Program services: Museum operations $3,847,920$ $21,217,063$ $25,064,983$ $ 25,064,9$ Center for Advanced Holocaust Studies $5,022,690$ $2,435,638$ $7,461,328$ $ 7,461,3$ Museum and public programs $10,326,468$ $10,583,583$ $20,910,051$ $ 20,910,02$ Outreach technology $2,608,468$ $3,912,564$ $6,521,032$ $ 6,521,002$ Museum shop $1,993,700$ $ 1,993,700$ $ 1,993,700$ Total program services $23,802,246$ $38,148,848$ $61,951,094$ $61,951,002$ Supporting services: $ 4,928,002$ $ -$ Management and general $6,698,088$ $7,605,003$ $14,303,091$ $ -$ Fundraising $7,879,881$ $ 7,879,881$ $ -$ Total supporting services $19,505,971$ $7,605,003$ $27,110,974$ $ 27,110,974$ Total expenses $43,308,217$ $45,753,851$ $89,062,068$ $ 89,062,068$ Support and revenues over (under) $ (3,122,672)$ $1,099,940$ $(2,022,732)$ $4,785,896$ $5,067,845$ $7,831,00$ Investment return in excess of endowment payout $(33,324,060)$ $ (33,324,060)$ $(7,241,494)$ $770,790$ $(39,794,7)$ Increase (decrease) in net assets $(36,446,732)$ $1,099,940$ $(35,346,792)$ $(2,455,598)$ $5,838,635$ $(31,96$							
Museum operations $3,847,920$ $21,217,063$ $25,064,983$ 25,064,9Center for Advanced Holocaust Studies $5,025,690$ $2,435,638$ $7,461,328$ $7,461,3$ Museum and public programs $10,326,468$ $10,583,583$ $20,910,051$ $20,910,0$ Outreach technology $2,608,468$ $3,912,564$ $6,521,032$ $6,521,0$ Museum shop $1.993,700$ - $1.993,700$ $1.993,700$ Total program services $23,802,246$ $38,148,848$ $61,951,094$ 61,951,00Supporting services: $Management and general6,698,0887,605,00314,303,0914,928,002Fundraising7,879,8817,879,8817,879,881Total supporting services19,505,9717,605,00327,110,97427,110,974Total supporting services19,505,9717,605,00327,110,97489,062,068Support and revenues over (under)19,505,9717,605,00327,110,97489,062,06889,062,068Investment return in excessof endowment payout(33,324,060)-(33,324,060)(7,241,494)770,790(39,794,7)Increase (decrease) in net assets(36,446,732)1,099,940(35,346,792)(2,455,598)5,838,635(31,963,7)$							
Center for Advanced Holocaust Studies $5,025,690$ $2,435,638$ $7,461,328$ $7,461,328$ Museum and public programs $10,326,468$ $10,583,583$ $20,910,051$ $20,910,051$ Outreach technology $2,608,468$ $3,912,564$ $6,521,032$ $6,521,032$ Museum shop $1,993,700$ - $1,993,700$ $1,993,700$ Total program services $23,802,246$ $38,148,848$ $61,951,094$ $61,951,094$ Supporting services: $38,148,848$ $61,951,094$ $61,951,094$ Management and general $6,698,088$ $7,605,003$ $14,303,091$ Amagement and general $6,698,088$ $7,605,003$ $14,303,091$ Fundraising $7,879,881$ $7,879,881$ -Total supporting services $19,505,971$ $7,605,003$ $27,110,974$ Total expenses $43,308,217$ $45,753,851$ $89,062,068$ $89,062,068$ Support and revenues over (under)Expenses $(3,122,672)$ $1,099,940$ $(2,022,732)$ $4,785,896$ $5,067,845$ $7,831,06$ Investment return in excess of endowment payout $(33,324,060)$ - $(33,324,060)$ $(7,241,494)$ $770,790$ $(39,794,7)$ Increase (decrease) in net assets $(36,446,732)$ $1,099,940$ $(35,346,792)$ $(2,455,598)$ $5,838,635$ $(31,963,7)$							
Museum and public programs $10,326,468$ $10,583,583$ $20,910,051$ 20,910,0Outreach technology $2,608,468$ $3,912,564$ $6,521,032$ $6,521,0$ Museum shop $1.993,700$ - $1.993,700$ $1.993,7$ Total program services $23,802,246$ $38,148,848$ $61,951,094$ $61,951,094$ Supporting services: $6,698,088$ $7,605,003$ $14,303,091$ $14,303,091$ Membership development $4,928,002$ -4,928,002 $4,928,02$ Fundraising $7,879,881$ $7,879,881$ $7,879,881$ Total supporting services $19,505,971$ $7,605,003$ $27,110,974$ $27,110,974$ Total expenses $(3,122,672)$ $1,099,940$ $(2,022,732)$ $4,785,896$ $5,067,845$ $7,831,00$ Investment return in excess of endowment payout $(33,324,060)$ - $(33,324,060)$ $(7,241,494)$ $770,790$ $(39,794,7)$ Increase (decrease) in net assets $(36,446,732)$ $1,099,940$ $(35,346,792)$ $(2,455,598)$ $5,838,635$ $(31,963,7)$	1	· · ·	· · ·	, ,	-	-	25,064,983
Outreach technology $2,608,468$ $3,912,564$ $6,521,032$ $ 6,521,0$ Museum shop $1,993,700$ $ 1,993,700$ $ 1,993,700$ $-$ Total program services $23,802,246$ $38,148,848$ $61,951,094$ $61,951,094$ $61,951,094$ Supporting services: $38,148,848$ $61,951,094$ $ 14,303,091$ Membership development $4,928,002$ $ 4,928,002$ Fundraising $7,879,881$ $ 7,879,881$ Total supporting services $19,505,971$ $7,605,003$ $27,110,974$ $-$ Total expenses $43,308,217$ $45,753,851$ $89,062,068$ $ -$ Support and revenues over (under) $ (3,122,672)$ $1,099,940$ $(2,022,732)$ $4,785,896$ $5,067,845$ $7,831,00$ Investment return in excess of endowment payout $(36,446,732)$ $1,099,940$ $(35,346,792)$ $(2,455,598)$ $5,838,635$ $(31,963,77)$		- , ,	, ,	., . ,	-	-	7,461,328
Museum shop $1,993,700$ $ 1,993,700$ $ 1,993,700$ Total program services $23,802,246$ $38,148,848$ $61,951,094$ $61,951,094$ Supporting services:Management and general $6,698,088$ $7,605,003$ $14,303,091$ $ 14,303,091$ Membership development $4,928,002$ $ 4,928,002$ $ 4,928,002$ $ 4,928,002$ Fundraising $7,879,881$ $ 7,879,881$ $ 7,879,881$ Total supporting services $19,505,971$ $7,605,003$ $27,110,974$ $ 27,110,974$ Total expenses $43,308,217$ $45,753,851$ $89,062,068$ $ 89,062,068$ Support and revenues over (under) $ (3,122,672)$ $1,099,940$ $(2,022,732)$ $4,785,896$ $5,067,845$ $7,831,00$ Investment return in excess of endowment payout $(33,324,060)$ $ (33,324,060)$ $(7,241,494)$ $770,790$ $(39,794,7)$ Increase (decrease) in net assets $(36,446,732)$ $1,099,940$ $(35,346,792)$ $(2,455,598)$ $5,838,635$ $(31,963,7)$		· · ·			-	-	20,910,051
Total program services $23,802,246$ $38,148,848$ $61,951,094$ $61,951,094$ Supporting services:Management and general $6,698,088$ $7,605,003$ $14,303,091$ $14,303,091$ Membership development $4,928,002$ - $4,928,002$ - $4,928,002$ - $4,928,002$ Fundraising $7,879,881$ - $7,879,881$ $7,879,881$ Total supporting services $19,505,971$ $7,605,003$ $27,110,974$ $27,110,974$ Total expenses $43,308,217$ $45,753,851$ $89,062,068$ $89,062,068$ Support and revenues over (under)Expenses $(3,122,672)$ $1,099,940$ $(2,022,732)$ $4,785,896$ $5,067,845$ $7,831,00$ Investment return in excess of endowment payout $(33,324,060)$ - $(33,324,060)$ $(7,241,494)$ $770,790$ $(39,794,77)$ Increase (decrease) in net assets $(36,446,732)$ $1,099,940$ $(35,346,792)$ $(2,455,598)$ $5,838,635$ $(31,963,77)$			3,912,564		-	-	6,521,032
Supporting services: Management and general 6,698,088 7,605,003 14,303,091 - - 14,303,0 Membership development 4,928,002 - 4,928,002 - 4,928,002 - 4,928,002 - 4,928,002 - 4,928,002 - 4,928,002 - - 4,928,002 - - 4,928,002 - - 4,928,002 - - 4,928,002 - - 4,928,002 - - 4,928,002 - - 4,928,002 - - 4,928,002 - - 4,928,002 - - 4,928,002 - - 4,928,002 - - 4,928,002 - - 2,7,879,881 - - 7,879,881 - - 2,7,110,974 - - 2,7,110,974 - - 2,7,110,974 - - 2,7,110,974 - - 2,7,110,974 - - 2,7,110,974 - - 2,7,110,974 - - 2,89,062,068	Museum shop	1,993,700	-	1,993,700	-	-	1,993,700
Management and general $6,698,088$ $7,605,003$ $14,303,091$ $14,303,0$ Membership development $4,928,002$ - $4,928,002$ - $4,928,002$ - $4,928,002$ Fundraising $7,879,881$ - $7,879,881$ $7,879,881$ Total supporting services $19,505,971$ $7,605,003$ $27,110,974$ $27,110,974$ Total expenses $43,308,217$ $45,753,851$ $89,062,068$ $89,062,068$ Support and revenues over (under)Expenses $(3,122,672)$ $1,099,940$ $(2,022,732)$ $4,785,896$ $5,067,845$ $7,831,00$ Investment return in excess of endowment payout $(33,324,060)$ - $(33,324,060)$ $(7,241,494)$ $770,790$ $(39,794,77)$ Increase (decrease) in net assets $(36,446,732)$ $1,099,940$ $(35,346,792)$ $(2,455,598)$ $5,838,635$ $(31,963,77)$		23,802,246	38,148,848	61,951,094			61,951,094
Membership development $4,928,002$ - $4,928,002$ $4,928,002$ Fundraising $7,879,881$ - $7,879,881$ $7,879,881$ Total supporting services $19,505,971$ $7,605,003$ $27,110,974$ $27,110,974$ Total expenses $43,308,217$ $45,753,851$ $89,062,068$ $89,062,068$ Support and revenues over (under) $(3,122,672)$ $1,099,940$ $(2,022,732)$ $4,785,896$ $5,067,845$ $7,831,00$ Investment return in excess of endowment payout $(33,324,060)$ - $(33,324,060)$ $(7,241,494)$ $770,790$ $(39,794,77)$ Increase (decrease) in net assets $(36,446,732)$ $1,099,940$ $(35,346,792)$ $(2,455,598)$ $5,838,635$ $(31,963,77)$	Supporting services:						
Fundraising $7,879,881$ - $7,879,881$ $7,879,881$ Total supporting services $19,505,971$ $7,605,003$ $27,110,974$ $27,110,974$ Total expenses $43,308,217$ $45,753,851$ $89,062,068$ $28,062,068$ Support and revenues over (under) $(3,122,672)$ $1,099,940$ $(2,022,732)$ $4,785,896$ $5,067,845$ $7,831,00$ Investment return in excess of endowment payout $(33,324,060)$ - $(33,324,060)$ $(7,241,494)$ $770,790$ $(39,794,70)$ Increase (decrease) in net assets $(36,446,732)$ $1,099,940$ $(35,346,792)$ $(2,455,598)$ $5,838,635$ $(31,963,70)$	Management and general	6,698,088	7,605,003	14,303,091	-	-	14,303,091
Total supporting services Total expenses 19,505,971 7,605,003 27,110,974 - - 27,110,974 Support and revenues over (under) Expenses 43,308,217 45,753,851 89,062,068 - - 89,062,07 Investment return in excess of endowment payout (3,122,672) 1,099,940 (2,022,732) 4,785,896 5,067,845 7,831,0 Increase (decrease) in net assets (36,446,732) 1,099,940 (35,346,792) (2,455,598) 5,838,635 (31,963,77)	Membership development	4,928,002	-	4,928,002	-	-	4,928,002
Total expenses 43,308,217 45,753,851 89,062,068 - - 89,062,0 Support and revenues over (under) Expenses (3,122,672) 1,099,940 (2,022,732) 4,785,896 5,067,845 7,831,0 Investment return in excess of endowment payout (33,324,060) - (33,324,060) (7,241,494) 770,790 (39,794,7) Increase (decrease) in net assets (36,446,732) 1,099,940 (35,346,792) (2,455,598) 5,838,635 (31,963,7)	Fundraising	7,879,881	-	7,879,881	-	-	7,879,881
Support and revenues over (under) (3,122,672) 1,099,940 (2,022,732) 4,785,896 5,067,845 7,831,0 Investment return in excess of endowment payout (33,324,060) - (33,324,060) (7,241,494) 770,790 (39,794,7) Increase (decrease) in net assets (36,446,732) 1,099,940 (35,346,792) (2,455,598) 5,838,635 (31,963,7)	Total supporting services	19,505,971	7,605,003	27,110,974	-	-	27,110,974
Expenses (3,122,672) 1,099,940 (2,022,732) 4,785,896 5,067,845 7,831,0 Investment return in excess of endowment payout (33,324,060) - (33,324,060) (7,241,494) 770,790 (39,794,7) Increase (decrease) in net assets (36,446,732) 1,099,940 (35,346,792) (2,455,598) 5,838,635 (31,963,7)	Total expenses	43,308,217	45,753,851	89,062,068	-	-	89,062,068
Investment return in excess of endowment payout (33,324,060) - (33,324,060) (7,241,494) 770,790 (39,794,7) Increase (decrease) in net assets (36,446,732) 1,099,940 (35,346,792) (2,455,598) 5,838,635 (31,963,7)	Support and revenues over (under)						
of endowment payout(33,324,060)-(33,324,060)(7,241,494)770,790(39,794,7)Increase (decrease) in net assets(36,446,732)1,099,940(35,346,792)(2,455,598)5,838,635(31,963,7)	Expenses	(3,122,672)	1,099,940	(2,022,732)	4,785,896	5,067,845	7,831,009
of endowment payout(33,324,060)-(33,324,060)(7,241,494)770,790(39,794,7)Increase (decrease) in net assets(36,446,732)1,099,940(35,346,792)(2,455,598)5,838,635(31,963,7)	Investment return in excess						
Increase (decrease) in net assets (36,446,732) 1,099,940 (35,346,792) (2,455,598) 5,838,635 (31,963,7		(33 324 060)		(33 324 060)	(7, 241, 494)	770 700	(30 704 764)
	or endowment payout	(33,324,000)	-	(33,324,000)	(7,241,494)	770,790	(39,794,704)
Net assets—beginning of year, as	Increase (decrease) in net assets	(36,446,732)	1,099,940	(35,346,792)	(2,455,598)	5,838,635	(31,963,755)
	Net assets—beginning of year, as						
restated (note 15) 162,480,339 9,611,118 172,091,457 36,614,272 106,824,055 315,529,7	restated (note 15)	162,480,339	9,611,118	172,091,457	36,614,272	106,824,055	315,529,784
Net assets—end of year \$126,033,607 \$10,711,058 \$136,744,665 \$34,158,674 \$112,662,690 \$283,566,0	Net assets-end of year	\$126,033,607	\$ 10,711,058	\$136,744,665	\$ 34,158,674	\$112,662,690	\$283,566,029

See accompanying notes to financial statements.

UNITED STATES HOLOCAUST MEMORIAL MUSEUM

STATEMENT OF CASH FLOWS YEAR ENDED SEPTEMBER 30, 2008

	Total Non- Appropriate Funds	d _	Appropriated Funds	 Total
Cash flows from operating activities:				
Receipts from Federal appropriation	\$-	\$	45,496,000	\$ 45,496,000
Payments for Federal rescissions	-		(709,737)	(709,737)
Cancelled appropriation return to U.S. Treasury	-		(556,326)	(556,326)
Receipts from contributions	26,699,19	99	-	26,699,199
Receipts from membership activities	10,468,8	22	-	10,468,822
Receipts from investments	6,564,9)8	-	6,564,908
Receipts from museum shop, royalties, miscellaneous receipts	2,546,9	52	-	2,546,952
Payments for wages and benefits	(17,798,20)6)	(21,919,773)	(39,717,979)
Payments for consultants, advisors, and others	(19,823,32	25)	(19,970,376)	(39,793,701)
Payments for stipends, honoraria and grants	(1,069,3	0)	-	(1,069,310)
Payments for collections	(43,3)	5)	-	 (43,315)
Net cash provided by operating activities	7,545,72	25	2,339,788	 9,885,513
Cash flows from investing activities:				
Capital expenditures	(2,798,5	55)	(3,267,312)	(6,065,867)
Purchase of investments	(46,200,8)	7)	-	(46,200,817)
Sale of investments	37,924,03	56	-	 37,924,056
Net cash used in investing activities	(11,075,3	6)	(3,267,312)	 (14,342,628)
Cash flows from financing activities:				
Permanently restricted contributions	1,188,43	37		 1,188,487
Net cash provided by financing activities	1,188,4	<u> </u>	-	 1,188,487
Net decrease in cash	(2,341,10)4)	(927,524)	(3,268,628)
Cash and Fund Balance with Treasury—beginning of year	3,616,73	34	12,326,043	 15,942,777
Cash and Fund Balance with Treasury-end of year	\$ 1,275,63	30 \$	11,398,519	\$ 12,674,149

See accompanying notes to financial statements.

UNITED STATES HOLOCAUST MEMORIAL MUSEUM

STATEMENT OF CASH FLOWS YEAR ENDED SEPTEMBER 30, 2008

	Total Non- Appropriated Funds	A	ppropriated Funds	 Total
Reconciliation of change in net assets to net cash provided by operating activities				
Increase (decrease) in net assets	\$ (33,063,695) \$	1,099,940	\$ (31,963,755)
Adjustments to reconcile net income to net cash provided by				
operating activities:				
Museum depreciation	2,724,057		1,310,679	4,034,736
Equipment depreciation	87,062		196,793	283,855
Exhibition amortization	943,394		489,101	1,432,495
Realized/unrealized losses on investments	36,947,123		-	36,947,123
Contributions of permanently restricted net assets	(1,188,487)	-	(1,188,487)
Change in assets and liabilites:				
Decrease in contributions receivable, net	(4,459,673)	-	(4,459,673)
Decrease (increase) in other assets	(109,990)	1,812	(108,178)
Decrease in unexpended appropriation			(1,482,832)	(1,482,832)
Increase in accounts payable and accrued liabilities	1,165,934		724,295	1,890,229
Increase in deferred revenues	4,500,000		-	 4,500,000
Net cash provided by operating activities	\$ 7,545,725	\$	2,339,788	\$ 9,885,513

See accompanying notes to financial statements.

1. ORGANIZATION AND PURPOSE

Organization and Governance — The United States Holocaust Memorial Council (the "Museum") was created as an independent Federal establishment by Public Law 96-388 on October 7, 1980, for the purposes of providing appropriate ways for the nation to commemorate the Days of Remembrance; planning, constructing, and overseeing the operation of a permanent memorial museum for the victims of the Holocaust; and developing a plan for carrying out the recommendations made in the Report to the President of the United States by the President's Commission on the Holocaust, dated September 27, 1979. The U.S. Congress changed the name from "Council" to "Museum" and permanently authorized the United States Holocaust Memorial Museum by Public Law 106-292 (36 U.S.C. 2301, et. seq.) on October 12, 2000, designating the Museum as an independent establishment of the United States Government.

The Museum is governed by 65 voting members and three nonvoting *ex officio* members (the "Members"). Fifty-five voting Members are appointed by the President of the United States, five are appointed by the Speaker of the U. S. House of Representatives from among Members of the U. S. House of Representatives, and five are appointed by the President Pro Tempore of the U. S. Senate, upon the recommendation of the majority and minority leaders, from among Members of the U. S. Senate. One non-voting Member is appointed by each of the Secretaries of the Interior, State, and Education departments. Members serve a term of five years or, in the case of Members of Congress, until the end of the term of Congress.

The Museum receives an annual Federal appropriation (see Appropriated Funds — Note 8) and was authorized by statute (36 U.S.C. Section 2307) to raise private funds (the "Non-appropriated Funds") to aid or facilitate the operation and maintenance of the Museum. These financial statements present the financial position, activities, and cash flows of both the Appropriated Funds and the Non-appropriated Funds of the Museum.

Tax-Exempt Status — The Museum is exempt from Federal taxes under Section 501(c)(3) of the Internal Revenue Code (the "Code") of 1986 and, further, is a publicly supported entity as defined by the Code.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The financial statements are prepared on the accrual basis of accounting in accordance with U.S. generally accepted accounting principles. The Museum's financial statements are presented in accordance with Statement of Financial Accounting Standards (SFAS) No. 117, *Financial Statements of Not-for-Profit Organizations*.

Significant accounting policies followed are summarized below:

Cash and Fund Balance with Treasury — Cash for Non-appropriated Funds consists of amounts held in financial institutions for day to day operations. Fund balance with Treasury for Appropriated Funds consists of funds held by the U.S. Department of Treasury.

Investments — Investments are reported at fair value, with gains and losses included in the statement of activities. Short and long-term investments represent donated securities and the investment of endowment funds.

Short-term investments include money market funds and government securities with maturities of less than one year, consistent with the cash management policy of the Museum. Certain liquid investments are considered non-current assets, as they are restricted or intended to be held for long-term purposes.

The whole endowment, consisting of the board-designated and real endowments, is pooled for investment purposes. The endowment pays out an amount for annual support of operations and an amount allowed to be spent for specific purposes based on the trailing 12-quarter fair market value averages as calculated using data through June 30th of the preceding year. The difference between the total return on the endowment (i.e., dividends, interest, and net gain or loss) and the current payout is reported as non-operating income or loss in the statement of activities as investment return (loss) adjusted for the endowment payout.

At September 30, 2008, the Museum reported approximately 63% of investments including short term investments and gift annuities at fair value based on quoted market prices. The remaining investments are reported at estimated fair values as determined by management based upon various valuation techniques developed by general partners or investment managers.

Contributions — Unrestricted contributions are recorded as unrestricted support in the period received. Unrestricted contributions with payments due in future periods are initially recorded as temporarily restricted support due to inherent time restrictions. Once the contribution becomes due, the temporarily restricted net assets are reclassified to unrestricted net assets and are included in net assets released from time restrictions in the accompanying statement of activities.

Contributions that are restricted for certain programs are initially recorded as temporarily restricted support when received. When donor restrictions are met, the temporarily restricted net assets are reclassified to unrestricted net assets and are included in net assets released from program restrictions in the accompanying statement of activities. Temporarily restricted contributions received during the year for which the restrictions are met during the same year are recorded as both temporarily restricted contributions and net assets released from program restrictions in the accompanying statement of activities.

Permanently restricted contributions are contributions restricted by donors for the Museum's real endowment and are recorded as permanently restricted support in the year received in the accompanying statement of activities.

Membership – Membership dues are considered contributions and are recognized as revenue in the period received. As such, total fundraising costs include both membership development and fundraising expenses.

Split-Interest Agreements — Split-interest agreements with donors consist of charitable gift annuities and an irrevocable remainder trust. For charitable gift annuities, the assets are recognized at fair value at the date of the annuity agreements. An annuity liability is recognized for the present value of future cash flows expected to be paid to the donor or the donor's designee and contribution revenues are recognized equal to the difference between the assets and the annuity liability. Liabilities are adjusted during the term of the annuities for payments, accretion of discounts and changes in life expectancies. The Museum uses the historical Internal Revenue Service discount rates and tables compiled from the Office of the Actuary of the Social Security Administration for life expectancies. The irrevocable remainder trust is included in contributions receivable at the present value of the estimated future benefits to be received when the trust's assets are distributed.

Contribution revenue is recognized at the date the Museum first knows of the trust. The receivable is adjusted during the term of the trust for the accretion of discounts, revaluation of the present value of the estimated future payments to the current beneficiary, and changes in life expectancies, and the change in split interest is recorded as contribution revenue.

Contributions Receivable — Unconditional promises to give that are expected to be collected within one year are reported at their net realizable value. Unconditional promises to give that are expected to be collected in future years are discounted to their present value. Conditional promises to give are not recognized in the accompanying financial statements until the conditions have been met.

An allowance for uncollectible contributions is provided based on management's evaluation of potential uncollectible contributions receivable at year-end. The allowance is based on historical data and is applied as a percentage of new receivables. Changes in the allowance for uncollectible contributions are charged to the provision for bad debt expense.

Other Assets — Other assets consist primarily of prepayments and inventory from the Museum bookstore (the "Museum Shop"). The Museum Shop sells Holocaust-related educational materials, such as books and videotapes, to the public. The Museum Shop's inventory was \$199,439 as of September 30, 2008 and is valued at the lower of cost or market using the first-in, first-out inventory valuation method.

Property and Equipment — Furniture and equipment are stated at cost. Depreciation is computed using the straight-line method. Estimated useful lives are three years for computer equipment and five years for furniture and other equipment. The threshold for capitalization is \$25,000.

The Museum opened to the public on April 26, 1993. All costs associated with the construction of the Museum, including payments to construction contractors, architect's fees, excavation costs, direct materials and labor, Museum construction management, and interest were capitalized. All interest incurred on borrowed funds through April 26, 1993, was capitalized because the funds were specifically borrowed for the construction of the Museum. On April 26, 1993, depreciation on the Museum commenced and is computed on the straight line basis over 40 years. The Exhibitions include the cost to design and construct the permanent exhibition and temporary exhibitions. The permanent exhibition is being depreciated on the straight line basis over 30 or 40 years and the temporary exhibitions are amortized on a straight line basis over the life of the exhibition. Renovations and improvements are recorded and depreciated on a straight line basis over 10 years.

The land on which the Museum has been constructed as well as an administrative building are titled in the name of the U.S. Government and is not reflected in the accompanying financial statements. The Museum reserves administrative jurisdiction over the property for as long as it is used to carry out the mission of the Museum. The Museum has use of this land and building rent-free in perpetuity.

Collections – The Museum acquires its collections, which include works of art, artifacts, archives, film and video, oral history, and historical treasures, by purchase or by donation. All collections are held for public exhibition, education, or research. The Museum's collection policy includes guidance on the preservation, care, and maintenance of the collections and procedures related to the accession/deaccession of collections items.

In conformity with the practice generally followed by museums, no value is assigned to the collections in the statement of financial position. Purchases of collections items are recognized as reductions in unrestricted net assets in the period of acquisition. Proceeds from deaccessions of collection items are recognized as increases in the appropriate net asset class and are designated for future collection acquisitions.

Accrued Vacation — The Museum records an expense and related liability for vacation earned and unpaid at the end of year for non-Federal and Federal employees. This liability is reflected in accounts payable and accrued liabilities in the accompanying statement of financial position.

Net Assets — The Museum classifies Non-appropriated net assets into three categories: unrestricted, temporarily restricted, or permanently restricted. All contributions are considered to be available for unrestricted use unless specifically restricted by the donor or by time. Temporarily restricted net assets are contributions with temporary, donor-imposed time and/or program restrictions. These temporary restrictions require that resources be used for specific purposes and/or in a later period. Temporarily restricted net assets become unrestricted when the time restrictions expire and/or the funds are used for their restricted purposes and are reported in the statement of activities as net assets released from restrictions. Permanently restricted net assets represent donor-restricted endowments to be held in perpetuity. Some donors require the Museum to reinvest all income earned on investments in the permanently restricted endowment fund, with only the payout, based on the Museum's payout policy, available for expenditure.

Appropriated Funds — The Museum receives an annual appropriation from Congress. Appropriations are used to fund certain Museum expenditures, as determined by the Museum and implemented by management, in conformity with the Museum's congressional mandate. Federal appropriation revenues are classified as unrestricted and are recognized as revenue as expenditures are incurred.

Non-appropriated Funds — The Non-appropriated Funds reflect the receipts and expenditures of funds obtained from private sources through various fundraising and membership efforts, investment income, and certain revenue-producing activities related to the operations of the Museum.

Imputed Financing Source — The Museum recognizes the cost of pensions and Federal retirement benefits for its Federal employees during their active years of service, even though these costs will ultimately be paid by the Office of Personnel Management. An imputed financing source is recognized equal to this imputed cost in the Statement of Activities.

Financial Instruments — The Museum's financial instruments as of September 30, 2008 consist of cash, contributions receivable, investments, accounts payable, and accrued liabilities. The carrying amounts of these financial instruments approximated their fair values as of September 30, 2008.

Use of Estimates — The preparation of financial statements in conformity with U. S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

3. FUND BALANCE WITH TREASURY

Fund Balance:		
General Funds	\$	11,398,519
Status of Fund Balance with Treasury:		
Unobligated Balance		
Available	\$	2,807,411
Unavailable	\$	1,094,707
Obligated not yet disbursed	<u></u>	7,496,401
Total	\$	11,398,519

4. INVESTMENTS

The fair value of long-term investments at September 30, 2008, consisted of the following:

Portfolio cash	\$ 12,229,128
Domestic equities	56,100,975
International equities	24,576,368
Global equities	10,529,381
Fixed income	42,282,809
Multi-strategies/hedge funds	16,792,313
Distressed securities funds	3,261,293
Other mutual funds	2,883,645
Treasury securities	1,132,672
State of Israel bonds	 2,049,542
	\$ 171,838,126

The Museum is obligated under the terms of certain limited partnership agreements to remit additional funding periodically as capital calls are exercised. At September 30, 2008, the Museum had uncalled commitments of approximately \$4.6 million. In addition, approximately 2% of the long-term investments are subject to redemption or lockup restrictions of three to six years.

Investments are professionally managed by outside investment organizations subject to direction and oversight by the Investment Committee of the Museum. The Museum has established investment policies and guidelines that provide for asset allocation and performance objectives.

Short-term investments, at fair value at September 30, 2008 consist of the following:

Money market funds	\$ 1,046,687
Donated stock	18
	\$ 1,046,705

The Museum uses the spending rule concept in making distributions from its investments. Under this method, a portion of its investments is distributed at the beginning of the current fiscal year as unrestricted and temporarily restricted operating amounts ("endowment payout"). The endowment payout is calculated based on the trailing 12-quarter fair market value averages as calculated using data through June 30th of the previous year.

Total operating and non-operating investment losses for the year ended September 30, 2008 is summarized below:

Interest and dividends Net realized loss Net unrealized loss Investment managment fees	\$ 4,920,062 (2,203,707) (34,147,019) (596,398)
Net investment loss	\$ (32,027,062)
Endowment payout Investment return in excess of endowment payout	\$ 7,767,702 (39,794,764)
Net investment loss	\$ (32,027,062)

During the year ended September 30, 2008, certain donor-restricted endowment funds incurred losses which reduced the fair value below the historic dollar value of such gifts of approximately \$1,600,000. The Museum previously adopted the District of Columbia law, the Uniform Management of Institutional Funds Act ("UMIFA"), which required the restoration of these endowment funds to the historic dollar value using accumulated earnings.

5. SPLIT-INTEREST AGREEMENTS

Included in the mutual funds amount is approximately \$2.9 million for charitable gift annuities in 2008. These investments are recognized at fair value using quoted market prices. An annuity liability for approximately \$1,807,000 in 2008 is reflected as long term liabilities and represents the present value of future cash flows expected to be paid to the donor or the donor's designee. The revenue and change in value of split-interest agreements recognized for charitable gift annuities was \$137,859 and (\$180,737) in 2008.

6. CONTRIBUTIONS RECEIVABLE

Contributions receivable in the accompanying statement of financial position as of September 30, 2008 included the following unconditional promises to give:

Amounts due in: Less than one year One to five years More than five years	\$ 9,106,888 15,929,124 1,071,617
Subtotal	26,107,629
Less: Allowance for doubtful accounts Discount to present value (1.0%–4.9%)	(1,233,458) (933,647)
	\$23,940,524

7. PROPERTY AND EQUIPMENT

At September 30, 2008 property and equipment consist of the following:

_	Non- Appropriated Funds	Appropriated Funds	Total
Buildings and capital improvement	\$108,896,449	\$ 14,843,832	\$123,740,281
Furniture and equipment	6,700,515	8,698,593	15,399,108
Exhibitions	28,604,747	9,117,404	37,722,151
Leasehold improvements	1,574,110	63,505	1,637,615
Total	145,775,821	32,723,334	178,499,155
Less accumulated depreciation	(60,784,634)	(20,663,063)	(81,447,697)
Total property and equipment	<u>\$ 84,991,187</u>	\$ 12,060,271	\$ 97,051,458

8. APPROPRIATED FUNDS

The fiscal year 2008 Federal appropriations, net of rescissions, totaled \$44,786,263, which includes appropriations of \$1,244,282 for exhibition development and production and \$1,870,360 for building repair and rehabilitation, to be used by the Museum until expended. Beginning in fiscal year 2008, the Museum received additional funding for a three year appropriation in the amount of \$506,966 to be used for equipment replacement.

Below is a reconciliation of the fiscal year 2008 Federal appropriations received to Federal appropriations expended:

Federal appropriation Unexpended appropriation — current year Amounts obligated in previous years — expended in current year	\$ 44,786,263 (5,252,880) 6,179,385
Federal appropriation revenue	\$ 45,712,768

Below is a reconciliation of the spending of the fiscal year 2008 appropriations:

Total expenses	\$ 45,753,851
Depreciation and amortization	(1,996,573)
Unpaid vacation and other unfunded expenses	(1,311,823)
Unexpended appropriation — current year	5,252,880
Amounts obligated in previous years — expended in current year	(6,179,385)
Capital expenditures	 3,267,312
Federal appropriation	\$ 44,786,262

9. COMMITMENTS AND CONTINGENCIES

The Museum has leases for regional offices, warehouses, and additional office space. These leases expire at various dates through 2017. Annual minimum lease payments due under operating leases in effect at September 30, 2008 are summarized as follows:

2009	\$ 1,053,349
2010	1,050,368
2011	875,328
2012	857,551
2013	835,345
Thereafter	3,231,743
	\$ 7,903,684

Rent expense for fiscal year 2008 was \$3,012,836. This amount was comprised of appropriated funds and non-appropriated funds of \$2,468,774 and \$544,062, respectively.

10. RETIREMENT PLANS

Although the Museum funds a portion of the pension benefits for its Appropriated Fund employees under the Civil Service Retirement System and the Federal Employees Retirement System (the Systems) and makes the necessary payroll withholdings from them, the Museum is not required to disclose the Systems' assets or the actuarial data with respect to accumulated plan benefits or the unfunded pension liability relative to its employees. Reporting such amounts is the direct

responsibility of the United States Office of Personnel Management (OPM). The Museum's expense for these Appropriated plans in fiscal year 2008 was \$2,569,818.

The Museum recognizes the cost of pensions and other retirement benefits during its employees' active years of service. OPM determines pension cost factors by calculating the value of pension benefits expected to be paid in the future, and communicates these factors to the Museum for current period expense reporting. OPM also provides cost factors regarding the full cost of health and life insurance benefits. In fiscal year 2008, the Museum, utilizing OPM's cost factors, recognized \$177,741 of pension expenses, \$960,480 of post-retirement health benefits expenses, and \$2,802 of post-retirement life insurance expenses, beyond amounts actually paid. The Museum recognized offsetting revenue of \$1,141,023 as an imputed financing source to the extent these intragovernmental expenses will be paid by OPM.

The Museum sponsors a defined contribution salary deferral 403(b) plan for its Non-appropriated Fund employees. Starting January 1, 2007, the Museum contributes 8% of annual pay for each eligible employee. In addition, the Museum matches 100 percent of the participant contributions up to 4% of annual pay. The Museum's expense for the 403(b) plan in 2008 was \$1,408,347.

11. FEDERAL EMPLOYEES' COMPENSATION ACT ACTUARIAL LIABILITY

The Department of Labor (DOL) provided the Museum with the calculation model and ratios to determine this liability as of September 30, 2008. The Museum recognizes the actuarial cost of future Federal Employees' Compensation Act (FECA) benefits. The estimated FECA actuarial liability represents the expected liability of benefits to be paid for death, disability, medical, and miscellaneous costs for approved compensation cases beyond the current fiscal year plus a component for incurred but not reported claims. The estimated future costs are regarded as a liability because neither the costs nor the reimbursements have been recognized by DOL.

The actuarial calculation takes the amount of Museum benefit payments over the last 12 quarters, and calculates the annual average of payments for medical expenses and compensation. This average is then multiplied by the liability-to-benefits-paid ratios for the Government-wide FECA program for fiscal year 2008. The fiscal year 2008 Appropriated actuarial liability is \$65,522, and the fiscal year 2008 Non-appropriated actuarial liability is \$357,330.

The FECA actuarial liability is recorded for financial reporting purposes only. This liability constitutes an extended future estimate of cost which will not be obligated against budgetary resources until the fiscal year in which DOL actually bills the cost to the Museum. The cost associated with this liability cannot be met by the Museum without further appropriation action.

An unfunded liability is recorded for future payments to be made for workers' compensation pursuant to FECA. The liability consists of the un-reimbursed cost paid by DOL for compensation paid to recipients under FECA. The costs incurred are reflected as a liability because the Museum will reimburse DOL two years after the payment of expenses by DOL. Future museum appropriations and Non-appropriated funds will be used to reimburse DOL for appropriate payments. The fiscal year unfunded liability for the Museum's Appropriated and Non-appropriated fund employees is \$4,230 and \$200 respectively.

12. TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets at September 30, 2008 are available for the following programs or periods:

Contributions to be received in future periods — for general use	\$ 4,080,448
Secure the Future	4,007,828
National Institute for Holocaust Education	9,235,408
Rescue the Evidence	6,417,265
Center for Advanced Holocaust Studies	8,907,725
Committee on Conscience	1,510,000
Total temporarily restricted net assets	\$ 34,158,674

13. PERMANENTLY RESTRICTED NET ASSETS

At September 30, 2008 permanently restricted net assets are restricted in perpetuity, the income from which is expendable to support the following purposes:

Secure the Future	\$ 79,324,704
National Institute for Holocaust Education	10,363,670
Rescue the Evidence	1,757,234
Center for Advanced Holocaust Studies	18,650,557
Committee on Conscience	2,566,525
Total permanently restricted net assets	\$ 112,662,690

14. CONTRIBUTED SERVICES

In-kind contributions of goods and services totaling \$31,526 were received by the Museum during the fiscal year ended September 30, 2008. This amount has been recognized as revenue and expense in the accompanying statement of activities. In addition to the contributed services recognized in the financial statements, the Museum has more than 500 volunteers, including 89 Holocaust survivors, donating more than 23,000 hours annually. The value of these contributions is not susceptible to objective measurement and does not meet the criteria for recognizion of in-kind contributions and, accordingly, is not recognized in the financial statements.

15. RESTATEMENT

The Museum restated its October 1, 2007 beginning net asset balances to properly present its permanent exhibition, other program development costs, and collections balances (inexhaustible assets). During 2008, management determined that approximately \$32,800,000 of the amounts reported in the inexhaustible assets were costs incurred in the construction of the exhibits and building improvements and, therefore, are not works of art or historical treasures and do not meet the definition of a collection under generally accepting accounting principles. However, these amounts do meet the definition of a depreciable asset and therefore, the Museum will reclassify the

amounts to Exhibitions in the Property and Equipment and recognize the accumulated depreciation since 1993 in the restatement adjustment below.

Included within inexhaustible assets was approximately \$2,300,000 of actual collections, historical treasures, that are worthy of preserving in perpetuity, that were capitalized at cost during the construction of the Museum. However, the Museum's policy since the completion of the Museum and the adoption of Statement of Financial Accounting Standards (SFAS) 116, *Accounting for Contributions Received and Contributions Made*, has been to not capitalize the cost or donated value of collections. As such, the collections capitalized should have been removed at the adoption of SFAS 116. Although not tracked for financial reporting purposes, the Museum curator maintains a collections tracking system in accordance with Code of Ethics standards adopted by the American Association of Museums.

The Museum also restated its October 1, 2007 beginning net asset balances to properly present its permanently restricted, temporarily restricted, and unrestricted net assets. During 2008, management determined that approximately \$39,000,000 of the amounts reported in permanently restricted net assets related to income earned on the endowment which the donors stipulated for unrestricted or temporarily restricted purposes. The Museum will reclassify the income earned to the appropriate net assets category in accordance with the donors' intent.

The Museum previously presented in one set of financial statements its appropriated activities under Federal Accounting Standards Advisory Board (FASAB) reporting principles and its non-appropriated activities using Financial Accounting Standards Board (FASB) reporting principles. In 2008, the Museum with the permission of OMB, applied the FASB reporting principles to both its appropriated and non-appropriated activities. One impact of presenting its statement of financial position and changes in net assets under FASB is to reclassify the unexpended appropriation balance of approximately \$9,700,000 from federal equity to liabilities and to report its federal equity in the unrestricted net assets balance.

Below is a summary of the adjustments made by the Museum to the October 1, 2007 beginning balances:

		NON-AP	NON-APPROPRIATED FUNDS		APPROPRIATE		
	-	Unrestricted Net Assets	Temporarily Restricted Net Assets	Permanently Restricted Net Assets	Unexpended Appropriations, Federal equity	Expended Federal Equity	Total Net Assets
October 1, 2007, previously reported balances:	\$	153,800,433	20,820,434	145,755,341	9,702,438	11,507,092 \$	341,585,738
Adjustments to restate beginning balances for the following:							
To recognize depreciation on assets that have a determinate useful life:		(12,394,287)	-	-	-	(1,689,250)	(14,083,537)
To remove cost of collections improperly capitalized by the Museum at inception:		(2,063,255)	-	-	-	(206,724)	(2,269,979)
To correct classification of endowment income in accordance with donor intent:		23,137,448	15,793,838	(38,931,286)	-	-	-
To recognize federal appropriation in accordance with not-for-profit accounting principles:	•		-		(9,702,438)	<u> </u>	(9,702,438)
October 1, 2007, restated balances:	\$	162,480,339	36,614,272	106,824,055		9,611,118 \$	315,529,784

16. RISKS AND UNCERTAINTIES

The Museum invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported in the statement of financial position.

17. UNIFORM PRUDENT MANAGEMENT OF INSTITUTIONAL FUNDS ACT AND IMPLEMENTATION OF FAS 117-1

Through September 30, 2008, the United States Holocaust Memorial Museum's management and investment of donor-restricted endowment funds was carried out in a manner intended to conform to the Uniform Management of Institutional Funds Act ("UMIFA"). As an independent establishment of the United States Government created by federal law and carrying out the obligations of the United States, the Museum enjoys the constitutional immunity of the United States from regulation by states as conferred by the Supremacy Clause of the Constitution. In essence, the states (including the District of Columbia) may not interfere with or regulate federal operations unless Congress affirmatively declares its instrumentalities and property subject to state regulation, which it has not done with respect to UMIFA. Consequently, the Museum is not subject to UMIFA. However, the Museum long ago adopted practices with regard to the management and investment of donor-restricted endowment funds that are generally consistent with the UMIFA standards.

In 2006, the National Conference of Commissioners on Uniform State Laws ("NCCUSL") approved a revised model act, the Uniform Prudent Management of Institutional Funds Act ("UPMIFA") that serves states as a guideline to use in enacting legislation. Among UPMIFA's most significant changes is the elimination of UMIFA's important concept of historic dollar value threshold, the amount below which an organization could not spend from the fund, in favor of a more robust set of guidelines about what constitutes prudent spending.

On January 23, 2008, the District of Columbia adopted UPMIFA, the provisions of which apply to funds existing on or established after that date and to decisions made and actions taken after that date. Like UMIFA, UPMIFA is a District of Columbia law that is inapplicable to the Museum/United States Government because of the Supremacy Clause of the United States Constitution.

In August 2008, the Financial Accounting Standards Board ("FASB") issued FASB Staff Position No. FAS 117-1, *Endowments of Not-for-Profit Organizations: Net Asset Classification of Funds Subject to an Enacted Version of the Uniform Prudent Management of Institutional Funds Act and Enhanced Disclosures for All Endowment Funds* ("FSP"). The guidance is effective for fiscal years ending after December 15, 2008. A key component of that FSP is a requirement to classify the portion of a donor-restricted endowment fund that is not classified as permanently restricted net assets as temporarily restricted net assets until appropriated for expenditure. The General Counsel intends to recommend to the Museum's governing Council that the Council adopt policies consistent with the UPMIFA for the year ending September 30, 2009. Upon such adoption of uPMIFA and the FSP, the Museum will be required to reflect a retrospective reclassification of net assets from unrestricted to temporarily restricted of approximately \$5,700,000. The Museum does not believe this net asset reclassification will be operationally significant. Another key component of that FSP is a requirement for expanded disclosures for all endowment funds.

18. SUBSEQUENT EVENT

Recent market conditions have resulted in an unusually high degree of volatility and increased the risks and short term liquidity associated with certain investments held by the Museum which could impact the value of investments after the date of financial statements. Subsequent to year-end, consistent with declines in the financial markets, the Museum's investments have experienced significant losses. The ultimate impact on the financial statements will be determined based on market conditions in effect at September 30, 2009.

SUPPLEMENTARY INFORMATION

SCHEDULE 1 UNITED STATES HOLOCAUST MEMORIAL MUSEUM

SCHEDULE OF BUDGETARY RESOURCES - APPROPRIATED FUNDS YEAR ENDED SEPTEMBER 30, 2008

BUDGETARY RESOURCES AVAILABLE TO THE MUSEUM

Unobligated balance, brought forward, October 1 Recoveries of prior year unpaid obligations Budgetary authority: appropriations received Spending authority from offsetting collections - collected Rescission - permanently not available Canceled appropriation - permanently not available Total Budgetary Resources	\$ 3,839,026 401,674 45,496,000 4,673 (709,737) (556,326) 48,475,310
STATUS OF BUDGETARY RESOURCES	
Obligations incurred Unobligated balance - available Apportioned Unobligated balance not available Status of Budgetary Resources	44,573,193 2,807,411 1,094,706 48,475,310
CHANGE IN OBLIGATED BALANCE	
Obligated balances, net Unpaid obligations, brought forward, October 1 Obligations incurred net Less: gross outlays Less: recoveries of prior year unpaid obligations, actual Obligated balances, net, end of period	8,487,017 44,573,193 (45,162,135) (401,674) 7,496,401
NET OUTLAYS	
Gross Outlays Less: Offsetting collections Net Outlays	45,162,135 (4,673) \$ 45,157,462

SCHEDULE 2 UNITED STATES HOLOCAUST MEMORIAL MUSEUM

SCHEDULE OF NET COST - APPROPRIATED FUNDS YEAR ENDED SEPTEMBER 30, 2008

	g	Intra- overnmental	 Public	 Total
PROGRAM COSTS				
Museum operations	\$	4,209,965	\$ 17,007,098	\$ 21,217,063
Center for Advanced Holocaust Studies		414,586	2,021,052	2,435,638
Museum and public programs		2,077,761	8,505,822	10,583,583
Outreach technology		439,016	3,473,548	3,912,564
Management and general		1,612,672	 5,992,331	 7,605,003
NET COST OF OPERATIONS	\$	8,754,000	\$ 36,999,851	\$ 45,753,851

SCHEDULE 3 UNITED STATES HOLOCAUST MEMORIAL MUSEUM

SCHEDULE OF CHANGES IN NET POSITION - APPROPRIATED FUNDS YEAR ENDED SEPTEMBER 30, 2008

	ulative Results f Operations	nexpended propriations
Beginning balances, as restated	\$ 9,611,118	\$ 9,702,437
Budgetary financing sources:		
Appropriations received (current period)	-	45,496,000
Rescissions	-	(709,737)
Canceled appropriations	-	(556,326)
Appropriations used	 45,712,768	 (45,712,768)
Other financing resources:		
Imputed financing from costs absorbed by others	1,141,023	-
Total financing sources	 46,853,791	 (1,482,831)
Total	56,464,909	8,219,606
Net cost of operations	 45,753,851	
Ending balances	\$ 10,711,058	\$ 8,219,606

SCHEDULE 4 UNITED STATES HOLOCAUST MEMORIAL MUSEUM

SCHEDULE RECONCILING NET COST OF OPERATIONS TO BUDGET YEAR ENDED SEPTEMBER 30, 2008

Total resources used to finance activities:	
Obligations, offsetting receipts, imputed financing sources	\$ 45,307,869
Change in budgetary resources obligated for goods and services	1,544,269
Resources that finance the acquisition of capital assets	(3,267,312)
Total resources used to finance the net cost of operations	 43,584,826
Components requiring or generating resources in future periods:	
Annual leave liability increase	155,532
Unfunded FECA, Non-Budgetary Receivables, Actuarial FECA	16,920
Components not requiring or generating resources:	
Depreciation and amortization	1,996,573
Total components of the net cost of operations that will not require	
or generate resources in the current period	 2,169,025
Net cost of operations	\$ 45,753,851

SCHEDULE 5 UNITED STATES HOLOCAUST MEMORIAL MUSEUM

SCHEDULE OF CLAIMS CONFERENCE PAYMENTS YEAR ENDED SEPTEMBER 30, 2008

Grant Award	Payments
112-30448-7	\$ 31
162-30448-9	6,946
192-30448-11	4,685
192-30448-14	94,950
SWVLP-30448-15	22,057
222-30448-16	287,919
172-30448-10 & SWVLP-30448-13	11,067
SWVLP-30448-17	432,470
252-30448-18	310,969
SWVLP-7669-20	58,108
SWVLP-7832	250,000
SWVLP-8135	137,444
Fiscal Year 2008 Payments to USHMM	\$ 1,616,64

INDEPENDENT AUDITORS' REPORTS ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS



KPMG LLP 2001 M Street, NW Washington, DC 20036

Independent Auditors' Report on Internal Control Over Financial Reporting

Council Members United States Holocaust Memorial Museum:

We have audited the statement of financial position of the United States Holocaust Memorial Museum (the Museum) as of September 30, 2008, and the related statements of activities, and cash flows (hereinafter referred to as "financial statements") for the year then ended, and have issued our report thereon dated January 14, 2009. As described in note 15 to the financial statements of the Museum, net assets as of September 30, 2007 have been restated from the Museum's previously issued financial statements, which were audited by other auditors.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America; the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States; and Office of Management and Budget (OMB) Bulletin No. 07-04, *Audit Requirements for Federal Financial Statements*. Those standards and OMB Bulletin No. 07-04 require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement.

The management of the Museum is responsible for establishing and maintaining effective internal control. In planning and performing our fiscal year 2008 audit, we considered the Museum's internal control over financial reporting by obtaining an understanding of the Museum's internal control, determining whether internal controls had been placed in operation, assessing control risk, and performing tests of controls as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements. To achieve this purpose, we did not test all internal controls relevant to operating objectives as broadly defined by the *Federal Managers' Financial Integrity Act of 1982*. The objective of our audit was not to express an opinion on the effectiveness of the Museum's internal control over financial reporting. Accordingly, we do not express an opinion on the effectiveness of the Museum's internal control over financial reporting.

Our consideration of internal control over financial reporting was for the limited purpose described in the preceding paragraph and would not necessarily identify all deficiencies in the internal control over financial reporting that might be significant deficiencies or material weaknesses.

A control deficiency exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis. A significant deficiency is a control deficiency, or combination of control deficiencies, that adversely affects the Museum's ability to initiate, authorize, record, process, or report financial data reliably in accordance with U.S. generally accepted accounting principles such that there is more than a remote likelihood that a misstatement of the Museum's financial statements that is more than inconsequential will not be prevented or detected by the Museum's internal control. A material weakness is a significant deficiency, or combination of significant deficiencies, that results in more than a remote likelihood that a misstatement of the financial statements will not be prevented or detected by the Museum's internal control.



In our fiscal year 2008 audit, we consider the deficiency, described in Exhibit I, to be a material weakness in internal control over financial reporting.

The Museum's response to the finding identified in our audit is presented in Exhibit I. We did not audit the Museum's response and, accordingly, we express no opinion on it.

We noted certain additional matters that we have reported to management of the Museum in a separate letter dated January 14, 2009.

This report is intended solely for the information and use of the Museum's management, Council Members, OMB, the U.S. Government Accountability Office, and the U.S. Congress and is not intended to be and should not be used by anyone other than these specified parties.

KPMG LLP

January 14, 2009

Independent Auditors' Report on Internal Control Over Financial Reporting Exhibit I – Material Weakness

FINANCIAL REPORTING

During our fiscal year 2008 audit engagement, we noted certain deficiencies in the United States Holocaust Memorial Museum's (the Museum) internal controls over financial reporting that affected its ability to ensure that transactions are properly recorded and summarized to permit the preparation of financial statements in accordance with U.S. generally accepted accounting principles.

Permanent Exhibitions, Other Program Development Costs, and Collections

During fiscal year 2008, it was determined that a significant portion of the amounts reported in inexhaustible assets were costs incurred during the construction of the exhibits and internal building improvements. These costs were not related to works of art or historical treasures and did not meet the definition of a collection under U.S. generally accepting accounting principles. However, these costs did meet the definition of a depreciable assets and therefore, in fiscal year 2008, the Museum reclassified these amounts to property and equipment and recognized the accumulated depreciation on the assets that had been in service since 1993 as part of a restatement to the beginning net assets balances.

Also included within inexhaustible assets were actual collections and historical treasures worthy of preserving in perpetuity, which were capitalized at cost during the construction of the Museum. However, the Museum's policy since the completion of the Museum and the adoption of Statement of Financial Account Standards (SFAS) 116, *Accounting for Contributions Received and Contributions Made*, has been to not capitalize the cost or donated value of collections. As such, the collections capitalized should have been removed at the adoption of SFAS 116. Although not tracked for financial reporting purposes, the Museum curator maintains a collections tracking system in accordance with Code of Ethics adopted by the American Association of Museums.

Permanently Restricted Assets

The Museum has historically recorded endowment investment income in excess of the payout rate in permanently restricted net assets. In reviewing a sample of gift agreements and other documentation, we noted the donor documentation in many instances did not support the permanent restriction of the investment income. Management performed a review of the entire endowment population to evaluate the proper classification of investment income. As a result, a significant adjustment was required to reclassify investment income previously reported as permanently restricted income to temporarily or unrestricted net assets.

Furthermore, we noted several instances where endowment balances were underwater at September 30, 2008 as the current value of the accounts were less than the original corpus of the gifts. In several instances, payouts were made on these underwater endowments at the end of fiscal year 2008. We proposed adjustments to restore the permanently restricted net asset balances to the original corpus amounts by reclassifying the losses to unrestricted net assets in accordance with relevant accounting principles.

Federal Equity

The Museum has an unusual operating structure because it is an independent Federally established not-for-profit that is exempt from Federal taxes under Section 501c(3) of the Internal Revenue code that receives approximately 50% of its funding through an annual Federal appropriation.

Prior to fiscal year 2008, in order to meet the needs of both non-for-profit accounting and federal reporting requirements, management presented financial statements using elements of Financial Accounting Standard

Board (FASB) pronouncements, Federal Accounting Standards Advisory Board pronouncements and OMB Circular A-136. However, the financial statements did not completely comply with either set of pronouncements. Compliance with generally accepted accounting principles requires fulfilling one of the pronouncements, although additional information would be permitted.

In fiscal year 2008, the Museum with the permission of OMB, applied the FASB reporting principles to both its appropriated and non-appropriated activities.

Cause and Effect

The permanent exhibitions and collections errors occurred because the Museum did not consistently apply its policies and procedures related to collections and the capitalization of assets. In addition, the Museum did not have sufficient policies and procedures in place to ensure that earnings related to endowments were properly reported. The practice of presenting its financial statements using elements of both FASB and FASAB pronouncements resulted from the Museum's challenge of meeting the reporting needs of both the federal agencies and the non-Federal constituents.

As a result of the errors related to the permanent exhibitions and collections, total net assets were overstated by approximately \$16.3 million. In addition, permanently restricted assets were overstated by approximately \$39 million as a result of the errors related to the endowment. The Museum restated its beginning net assets balances during fiscal year 2008 to correct these errors.

One impact of presenting its statement of financial position and changes in net assets under FASB was to reclassify the unexpended appropriation balance of approximately \$9.7 million from federal equity to liabilities and to report its federal equity in the unrestricted net assets balance.

Recommendations

We recommend the Museum strengthen its understanding of relevant accounting principles especially in the areas of not-for-profit specific standards including contributions, endowments, collections, and financial presentation. We recommend the Museum design and implement internal controls to ensure the accounting and reporting of contributions, endowment activity, and collections provide accurate and timely financial information in accordance with generally accepted accounting principles. We also recommend the Museum develop a written manual that documents all significant and relevant accounting policies and procedures to ensure the Museum's polices and practices are a formal permanent record that serves as a resource to both current Museum staff as well as future staff in the event of staff turnover.

Management Response

We concur with the recommendations. The Museum will strengthen its understanding of relevant accounting policies by reviewing Financial Accounting Standards Board (FASB) pronouncements and taking on-line training courses for not-for-profit organizations. The Museum will implement internal controls to ensure the accounting and reporting of contributions and endowment activities are in accordance with general accepted accounting principles. The Museum has hired a Senior Investment Officer, whose primary duties are to manage the endowment activities and to keep abreast of new policies that affect the accounting treatment of endowments. The Museum has also hired a Director of Development Services who will be working closely with the Finance Office to establish procedures to improve the accounting for contributions. The Museum is in the process of updating the capitalization policy to state that the Museum does not capitalize collections. The Acting Chief Financial Officer has started a formal permanent file on the Museum's significant policies and practices.



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Independent Auditors' Report on Compliance and Other Matters

Council Members United States Holocaust Memorial Museum:

We have audited the statement of financial position of the United States Holocaust Memorial Museum (the Museum) as of September 30, 2008, and the related statements of activities, and cash flows (hereinafter referred to as "financial statements") for the year then ended, and have issued our report thereon dated January 14, 2009. As described in note 15 to the financial statements of the Museum, net assets as of September 30, 2007 have been restated from the Museum's previously issued financial statements, which were audited by other auditors.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America; the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States; and Office of Management and Budget (OMB) Bulletin No. 07-04, *Audit Requirements for Federal Financial Statements*. Those standards and OMB Bulletin No. 07-04 require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

The management of the Museum is responsible for complying with laws, regulations, contracts, and grant agreements applicable to the Museum. As part of obtaining reasonable assurance about whether the Museum's fiscal year 2008 financial statements are free of material misstatement, we performed tests of the Museum's compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of the financial statement amounts, and certain provisions of other laws and regulations specified in OMB Bulletin No. 07-04. We limited our tests of compliance to the provisions described in the preceding sentence, and we did not test compliance with all laws, regulations, contracts, and grant agreements applicable to the Museum. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion.

The results of our tests of compliance described in the preceding paragraph of this report disclosed no instances of noncompliance or other matters that are required to be reported herein under *Government Auditing Standards* or OMB Bulletin No. 07-04.

This report is intended solely for the information and use of the Museum's management, Council Members, OMB, the U.S. Government Accountability Office, and the U.S. Congress and is not intended to be and should not be used by anyone other than these specified parties.

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January 14, 2009